

# Dorothy Perkins announces UK visits for the Kardashians

## DOROTHY PERKINS

Released on: October 09, 2012, 12:52 pm

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Industry: [Retail](#)

LONDON, October 09, 2012, 12:52 pm -- [/EPR NETWORK/](#) -- The 'Kountdown' has started as the Kardashians are set to take over London in November. For the first time ever all three sisters, Kourtney, Kim and Khloé will be in the UK to celebrate the launch of their highly anticipated Kardashian Kollection, available exclusively in Dorothy Perkins from 8th November 2012.

Commenting on their visit Kourtney, Kim and Khloé said: "We are so excited to be coming to the UK together to show our fans the Kardashian Kollection. We are really proud of the line and how well it's been received in the US over the last year, so we look forward to meeting our British fans at Westfield London and showing English women our designs."

Even though Kim has made several trips in the last few years to the United Kingdom, Khloé has never been to London before and this will be the first trip for Kourtney since she was eight years old.

Their stylish tour kicks off on Thursday 8th November, where they will host a glamorous VIP cocktail party in a top London venue. It is then followed by a personal appearance in Westfield London, on Friday 9th November, for them to meet with their many fans and celebrate the launch of their UK Kardashian Kollection.

From trend led pieces to fashionably tailored looks, the Kardashian Kollection will comprise of more than 100 pieces from their ready-to-wear clothing and handbag collections. It will be available online at [dorothyperkins.com](http://dorothyperkins.com) and in more than 200 Dorothy Perkins stores throughout the UK, including eight shop in shops in BHS, Outfit and also sold internationally to a further 11 countries in the Middle East and Asia.

Bruno Schiavi, President Jupi Corp added: "British women are the essence of fashion, so the girls and I wanted to create a collection for the UK that embraces both UK fashion and the Kardashian style. I am so excited to see how the UK fans will react when we finally unveil the line at Dorothy Perkins and meet shoppers at Westfield London in November."

- Ends -

Notes To Editors:

The Jupi Corporation and Dorothy Perkins have forged an exclusive partnership to bring the Kardashian Kollection to the UK and introduce a range that reflects their understanding of chic style and British taste.

The Kardashians will be appearing in the Atrium at Westfield London on 9th November 2012. Further details to be announced.

The Kardashian Kollection will be available exclusively online at [dorothyperkins.com](http://dorothyperkins.com) and in selected stores nationwide from Thursday 8th November 2012. An exclusive online preview date to be announced.

It will also then be rolled out to the following international countries: Bahrain, Indonesia, Israel, Kuwait, Malaysia, Philippines, Qatar, Saudi Arabia, Singapore, Thailand and United Arab Emirates.

### **About Dorothy Perkins**

Established over 90 years ago, Dorothy Perkins is now one of the biggest fashion retailers in the country, with nearly 600 UK stores and over 100 international outlets.

Dorothy Perkins' ranges are updated weekly in store and daily online. The brand offers sizes 6 to 22, and a wide range of collections including tall and petite clothing, as well as [maternity wear](#), lingerie, [women's shoes](#), and accessories.

The brand provides customers with affordable, feminine women's fashion, including [dresses](#), maxi skirts, jeans, jackets, [fashion tops](#), jewellery, and a shopping experience that customers love. The store has won numerous awards for its collections.

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