

Carlton Senior Living Wins Silver in 2012 McKnight's Technology Awards



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San Francisco, California, November 26, 2012, 9:21 am -- /[EPR NETWORK](#)/ -- San Francisco-California-based Carlton Senior Living took home silver at the 2012 McKnight's Excellence in Technology Awards — Connect Our World competition. The family-owned senior living provider was honored for its therapeutic music program at its memory care communities.

Carlton Senior Living (www.carltonseniorliving.com) has won the Silver Award at the 2012 McKnight's Technology Awards. The organization received the award in the 'Dignity Through Technology' category that celebrated a community that effectively leveraged technology to improve the level of dignity its residents enjoy. The award was in recognition of Carlton Senior Living's CORO Health music therapy and LiFE (Letting Individuality Freely Exist) program.

McKnight's Technology Awards recognize technology-related innovations in the senior care field, felicitating facilities/communities that have harnessed technology to enhance, among other things, staff-resident interaction, residents' dignity, and level of care. The McKnight award is another feather in Carlton Senior Living's cap, with the provider having won accolades in the field of 'Advanced Caregiver Training', 'Balance Fitness and Mobility Assistance' and 'Diabetes

Management', from the Assisted Living Federation of America (ALFA), a national trade association representing assisting living providers.

Carlton's one free-standing dementia care community is Chateau Poet's Corner in Pleasant Hill; the organization operates LiFE memory care units in Chateau III, Pleasant Hill, Carlton Plazas in San Leandro, San Jose and Sacramento. One at Elk Grove is currently in the works. In each memory care community, therapeutic music through the Coro Health Media Tablet is provided. The medical and scientific communities unanimously agree on the healing effects of music. From helping brain trauma victims develop new pathways around damaged brain areas to allowing the brain to display emotional connections, music has a special place in senior care centers.

Carlton Senior Living's partnership with Coro Health is in keeping with its mission to explore innovations that reaffirm its commitment to delivering love, honor and top-notch care to its residents. Coro Health's MusicFirst product was a perfect fit to Carlton's goal of putting the power of music to good use in its communities and delivering 'care in the air' that positively impacts residents' behavior as well as psychological and physiological well being.

Coro's patented technology has registered many success stories at Carlton Senior Living. "The Coro Media system has increased the quality of life for our residents, their loved ones, and our staff. We have music to compliment the environment for activities and dining to reinforce our person centered care dedication. These common environments have been inspired by the rich therapeutic music and we have witnessed increased engagement, storytelling, and in some cases increased of caloric intake by some residents during meal times" says a spokesperson from the organization. In a more recent incident, Coro Health Music helped an unwell resident at the Chateau III community stay calm under stress until the fire department arrived to take her vital signs.

Carlton Senior Living's LiFE program for residents living with dementia, adopts a person-centric approach that values all people as unique and recognizes individual viewpoints. Best practices for dementia care, state-of-the-art sensory integration and therapeutic treatment tools integrate to effectively tackle challenges faced by seniors and their families, whilst ensuring a secure, invigorating and pleasant environment.

About Carlton Senior Living

In 1986 Founder Tom MacDonald developed his first senior living community, Chateau Pleasant Hill. Dr. Don Engle joined the company as a partner several years later and together they fostered a vision to provide exceptional service and lifestyle choices to seniors and their families. Nearly three decades later, this family-owned and involved company operates nine senior living communities in the Bay Area, San Jose and Sacramento. For more information about Carlton Senior Living, please visit: www.carltonseniorliving.com

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