

Great Christmas Pudding Race Returns for 32nd Year



Released on: November 26, 2012, 8:59 am

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Industry: [Travel](#)

London hotels get involved, offering selected discounts close to Covent Garden event

November 26, 2012, 8:59 am -- [/EPR NETWORK/](#) -- This December, Covent Garden will host its 32 nd annual Christmas Pudding race. Organized on behalf of Cancer Research UK, the event usually features guest celebrities alongside the usual assortment of office teams. This year's race will start at 11am on December 1st.

Free for spectators, money is raised from the £25 entry fees submitted by teams. Teams of six from offices and organizations around the capital don fancy dress before attempting to safely carrying a Christmas pudding through an assault course strewn with obstacles including foam jets and flour balloons.

The Great Christmas Pudding Race has been a perennial favourite of Covent Garden Christmas shoppers since launching in 1980. Last year, the event raised £21,000 for Cancer Research UK. The venture has now expanded to other cities, including Brighton, which will host its second Great Christmas Pudding Race this year.

For visitors travelling to the capital and looking for affordable [London hotels](#) the night before the race, website LondonTown.com has announced special deals on a number of rooms in the Covent Garden area.

A stone's throw from Covent Garden, the [Strand Palace Hotel](#) [London](#) is one of the participating London hotels. When booking now through LondonTown.com, guests are offered an 89% discount on

deluxe double rooms, bringing the cost of a night's stay down to just £95.

Just as close is the [One Aldwych](#). On the nights before and after the Great Christmas Pudding Race, the One is offering double and twin rooms for £375 per night – a 50% discount on the standard rate. The One is regarded as one of the best luxury hotels in the area.

To see more discounted London hotels, and for further information on this year's Great Christmas Pudding Race (including team registration) visit LondonTown.com.

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