

Join the Great Christmas Pudding Race with LondonTown.com!



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London independent website sources hotel deals and leisure tips for celebrating the novelty Christmas event

November 12, 2012, 8:39 am -- [/EPR NETWORK/](#) -- London's Covent Garden has seen a lot of action in its time – from centuries of apple-selling and goods-hawking to street performances, riots and much more. But it has never in its history celebrated anything quite like the Great Christmas Pudding Race – one of the newest events to join its long calendar.

Right in the middle of Theatreland, in the heart of the West End, Covent Garden market and the surrounding area will be even more bustling than usual as the 1st December 2012 welcomes over a hundred contestants to create a show of their own!

With a £25 registration fee, with teams of six contestants, this is a great and humorous way to beckon in the beginning of the festive season. LondonTown.com, number one website for London, has the event pegged as one of the early highlights of [Christmas London](#) – and it's easy to see why.

Imagine an Olympic Steeplechase final tempered with some elements of Pat Sharp's Fun House and you've got it: contestants (in costumes, if they wish) balance a heavy Xmas pud on a delicate paper plate whilst also negotiating foam jets, obstacles and flour-filled balloons.

All this takes place in one of London's busiest shopping districts and those who want to come and watch the event (it's free) will surely be looking to make a weekend of it. LondonTown.com has found some excellent last-minute deals on central London hotels.

Get 89% off a double room at the [Strand Palace Hotel London](#) just a few minutes' walk from Covent Garden, from £95 for a night on 1st December. Or go super luxury and enjoy an early Christmas present with a night at [One Aldwych](#), a 5* hotel with swimming pool and lovely views of London. There is 50% off double rooms, starting at £375.

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