

Jumeirah Carlton Tower welcomes Eric Lanlard



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November 19, 2012, 7:32 am -- /[EPR NETWORK](#)/ -- Jumeirah has announced that master patissier, Eric Lanlard, is bringing a slice of his Cake Boy boutique to GILT Cocktail Lounge at Jumeirah Carlton Tower from Friday 14 to Saturday 15 December.

The pop-up shop, open from 11am-4pm at the [5 star hotel in London](#), will sell a range of treats including Christmas cupcakes, boxes of mini mince pies and Eric's sumptuous twist on the traditional Christmas cake.

"I'm excited to take Cake Boy on the road," Eric said. "Jumeirah Carlton Tower offers the perfect temporary home, located in the heart of Knightsbridge, and just off one of London's most exclusive shopping streets."

The celebrated pastry chef will be personally manning his Cake Boy pop-up on both days and signing copies of his best-selling Home Bake and Tart It Up books. As one of the world's most renowned patissiers and star of Channel 4's Baking Mad series, Eric has amassed a global fan base and a dedicated celebrity following.

Sweet-toothed aficionados, who wish to indulge in more than just a few bites, can book themselves a table at Jumeirah Carlton Tower's Chinoiserie tea room for Eric Lanlard's "I Love Paris" afternoon tea menu, designed exclusively for hotel guests and visitors to enjoy.

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About Jumeirah Carlton Tower

Jumeirah Carlton Tower, situated in the heart of Knightsbridge, is a

landmark hotel acknowledged as one of London's finest. The hotel is noted for its fine dining, famous Peak Health Club & Spa and enviable location off Sloane Street - the Capital's most fashionable shopping area.

About Jumeirah

Jumeirah Group, the Dubai-based luxury hospitality company and a member of Dubai Holding, operates a world-class portfolio of hotels and resorts. Jumeirah Hotels & Resorts includes Jumeirah at Etihad Towers in Abu Dhabi; Burj Al Arab, Jumeirah Beach Hotel, Jumeirah Creekside Hotel, Jumeirah Emirates Towers, Jumeirah Zabeel Saray and Madinat Jumeirah [Dubai hotels](#); Pera Palace hotel in Istanbul, Port Soller Spa and hotel in Mallorca; Jumeirah Dhevanafushi and Jumeirah Vittaveli in the Maldives; Jumeirah Himalayas [hotel in Shanghai](#); Jumeirah Frankfurt hotel; a [Rome hotel](#); as well as Jumeirah Carlton Tower and Jumeirah Lowndes luxury hotels in London. Jumeirah Group also runs the luxury serviced residences brand Jumeirah Living; the spa brand Talise; Jumeirah Restaurants; Wild Wadi Waterpark; The Emirates Academy of Hospitality Management; and Sirius, its global loyalty programme.

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