

MasterChef Live Returns to Olympia



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'Ultimate foodie event' hits London on November 9th, with details of discounted hotels in London released by LondonTown.com.

November 05, 2012, 7:23 am -- [/EPR NETWORK/](#) -- It's been on television in one format or another since 1990, and the MasterChef brand has been exported to more than 35 countries worldwide. Its most recent incarnation is a live show which offers expert tips, talks and workshops with top chefs, the chance to test your own culinary skills and, of course, plenty of incredible food and drink to go around.

The show will run at the Olympia in Hammersmith on 12-14 November, with tickets starting from £20.50. VIP tickets are available for £95 (see LondonTown.com for more details), and afternoon attendance from 1pm costs £10.50. Both presenters from the TV show, John Torode and Gregg Wallace, will preside over the event and introduce favourites and winners from years gone by.

There will also be plenty of opportunity for the public to become MasterChef contestants for a day, by proving themselves in the Chef's Theatre. Chef Michel Roux Jr. is offering a master class for amateurs looking to take their cooking to a new level.

A selection of tapas-sized dishes from some of the best restaurants in London will be on offer, and MasterChef Live has now incorporated the Wine Show into its itinerary, so there will be plenty of first-rate drink to accompany the food. Entrance to the Wine Show 2012 is included in the MasterChef Live ticket price.

Travelling foodies looking for affordable [hotels in London](#) should head to LondonTown.com, where they'll find a number of reduced rooms in the Hammersmith area, close to the event.

Hotels in London don't usually come cheap, especially in the West End, but a few places are currently offering discounted bookings through the capital's premier events and information website, LondonTown.com. Hotels in London taking part in the offer include the [Kensington West Hotel London](#) on Matheson Road. Just a five minute walk from the Olympia, the Kensington West is offering an 81% discount on double rooms, bringing the cost of a night's stay down to just £33.

Closer still is the [Hilton London Olympia Hotel](#), a short walk from the venue. When booking through LondonTown.com, guests are being offered a 76% discount on double rooms, bringing the cost of a stay down to just £78 per night.

For more information on MasterChef Live 2012, or to find rate reductions on other hotels in London, visit LondonTown.com.

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