

Mitsubishi Motors' New-look ASX



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November 15, 2012, 8:40 am -- [/EPR NETWORK/](#) -- MMAL's CEO, Mutsuhiro Oshikiri, said the new-look ASX reflects Mitsubishi Motors' global styling direction of Solid-Safe-Simple.

"The ASX is a popular vehicle in the Australian market and we are confident the new-look model will appeal to customers who want a versatile and stylish compact SUV," Oshikiri said.

The ASX's refined Continuously Variable Transmission (CVT) provides a smoother, improved drive experience. Achieved through an adjusted relationship between throttle pedal opening and torque output, the new generation CVT delivers improved engine performance and acceleration.

As the best in class for fuel efficiency, using just 5.7-litres per 100 kilometres, the ASX 4WD Aspire six-speed manual is powered by a 1.8-litre turbo diesel engine. The CO2 emissions for this model are also low at 149 grams per kilometre. This economical performance is achieved via the variable valve timed diesel engine which features Mitsubishi's MIVEC system, providing maximum outputs of 110kW of power and 300Nm of torque.

The ASX 2WD and ASX 2WD Aspire are powered by the fuel-efficient 2.0-litre engine that drives the front wheels through a choice of either

five-speed manual gearbox or CVT and provides maximum outputs of 110kW of power and 197Nm. The 2WD ASX returns competitive fuel consumption figures of 7.9-litres per 100 kilometres in the CVT and 7.7-litres per 100 kilometres in the manual transmission.

Already highly specified from a safety viewpoint with a five-star ANCAP rating, the ASX range utilises Mitsubishi's acclaimed RISE (Reinforced Impact Safety Evolution) structure, ASTC (Active Stability Control with Traction Control), Hill Start Control system, ABS, Electronic Brake Distribution, Brake Assist, and seven airbags, including driver and passenger front, side and curtain, and driver knee airbag as standard.

To complement the ASX's refreshed exterior look, numerous interior and functionality upgrades have been made across the range including increased towing capacities of 1,300kg on petrol models and 1,400kg on diesel models.

Inside the cabin, chrome accents on the A/C dials and combination cluster meter give the interior a boost while the new sleeker steering wheel features easier to use controls.

A new audio system in the ASX 2WD features CD and iPod compatibility while the new generation audio display, available on 2WD and 4WD Aspire models, features a 6.1-inch full colour touch panel and rear-view camera with parking reference lines.

The ASX 2WD receives improved seat trim, steering wheel audio controls and Bluetooth hands-free system. The Bluetooth hands-free system with steering wheel and voice controls boosts convenience, making it easier and safer to make phone calls on the road.

The newly introduced ASX 2WD Aspire has extra features above the ASX 2WD including 17-inch alloy wheels, chrome exhaust, front fog lamps and exterior chrome accents.

The interior of the ASX 2WD Aspire includes leather seat trim with heated front seats and power driver's seat along with leather-look door trim and privacy glass.

Rain-sensing wipers and dusk-sensing headlamps make journeys in adverse conditions a little easier while the Smart Key system with one-touch start enhances the daily drive. The 2WD Aspire comes standard with reverse sensors and reverse camera to assist driver awareness and visibility.

Top of the range ASX 4WD Aspire builds on the two-wheel drive model's specifications with the addition of panoramic roof as standard and an easier to use 4x4 button selector to switch between drive modes.

The ASX line-up is available in a range of colours including Starlight, Ironbark, White, Cool Silver, Black, Red and Titanium.

[Mitsubishi retail offers](#) a five year / 130,000 km new vehicle warranty, five year Roadside Assist and Capped Price Servicing for the first four years or 60,000 km of ownership on all new vehicles.*

*: 1 year roadside assist (service condition apply). For purchases of new Mitsubishi vehicles after 1st October 2012, initial 12 month roadside assist will be extended for a period of 12 months from the date of the most recent eligible CPS for that vehicle performed at an authorised Mitsubishi dealer. Roadside assist, if extended in accordance with these items, is available for a maximum of up to 5 years.

ASX pricing as of October 2012:

MODEL -> RRP*

ASX 2WD 5MT -> \$25,990

ASX 2WD CVT -> \$28,240

ASX 2WD Aspire 5MT -> \$28,990

ASX 2WD Aspire CVT -> \$31,240

ASX 4WD Aspire 6MT -> \$34,990

ASX 4WD Aspire CVT -> \$34,990

*RRP excludes on-road costs, dealer and delivery charges

Options

Mitsubishi ASX 2WD

Safety Pack RRP \$995

* Chrome exhaust

* Display audio

* Reverse camera (in display audio)

* Reverse sensors

Mitsubishi ASX 2WD Aspire

MMCS and Rockford Pack RRP \$2,995

- * New generation MMCS with 7-inch WVGA full colour touch panel display and 3D mapping
- * Rockford Fosgate premium audio with nine speakers

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