

Mitsubishi Motors' next-generation Outlander on sale in Japan



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November 22, 2012, 6:26 am -- [/EPR NETWORK/](#) -- Mitsubishi Motors Corporation (MMC) announced the launch of the all-new Outlander [mid-size SUV](#) for the Japan market at dealerships throughout Japan today. This will be a homecoming of sorts for the new Outlander after going on sale in Russia and Europe.

This successor of the previous Outlander core model (which sold about 660,000 units during its lifetime) harmoniously balances high levels of safety, high fuel efficiency, and extended utility to provide a "premium driving experience."

The new Outlander represents the fusion of every facet of MMC's car-building technology and knowhow. The focus for the new Outlander was on achieving a significantly refined look and feel that oozes quality in its exterior appearance, interior, and driving performance along with world-class safety features such as "e-Assist." As a result it offers superior on-road safety performance with its advanced occupant safety features and high-performance 4WD drivetrain while also achieving excellent environmental performance through its extensive use of fuel efficiency technologies and reductions in weight.

Mitsubishi Motors' next-generation outstanding Outlander

Outstanding Environmental Credentials

Designed to be eco-friendly, the Outlander accomplishes this with fuel efficiency and CO₂ emission levels that are among the best in class with Outlander diesel models recording 5.8L/100km and 153g/100kms respectively.

The all-new Outlander is fitted with next-generation Smart MIVEC engines with variable lift and timing control and ECO Drive Assistant Function.

The Outlander is offered with a choice of petrol and diesel engines with a diesel six-speed automatic model introduced to the Outlander range for the first time. Available on the Outlander 4WD LS and Outlander Aspire, the 2.2-litre in-line four-cylinder turbo charged MIVEC engine provides a superior level of environmental performance, with CO₂ emissions of 153g/100kms which is amongst the best in its class. With a lighter body weight of 1610kg achieved through the optimisation of the body structure, the use of high-tensile strength panelling and improved aerodynamics, the Outlander diesel engine delivers fuel efficiency of 5.8L/100kms.

Outlander 2WD ES models are powered by the petrol 2.0-litre MIVEC engine which produces fuel economy of 7.0L/100kms in five-speed manual transmission and 6.6L/100kms in Continuously Variable Transmission. Outlander 4WD ES models use the 2.4-litre MIVEC engine mated to Continuously Variable Transmission to deliver fuel efficiency of 7.5L/100kms.

Furthermore, the new Outlander is equipped with an eco-friendly driving system, ECO Drive, which notifies the driver when they are driving at maximum efficiency. Turning on ECO mode results in fuel-efficient driving with energy-saving control across the engine, air-conditioning and four-wheel drive systems.

Driving information from the ECO Drive mode is reviewed for each designated time period and a gauge is displayed using five leaves. This encourages the driver to learn and then adopt an environmentally-friendly driving style to achieve a 'high' score. This ECO score is displayed every three minutes during driving with a total score displayed for the time from ignition start to when it is turned off. The system also displays the status of environmentally-friendly driving in a bar graph, allowing drivers to understand the level of environmentally-friendly driving in real time.

Outstanding Safety

The new Outlander has been designed to easily meet the regulations of ANCAP's five-star rating, although it has not yet been tested.

Other features distinguishing the new Outlander include advanced safety technologies and a user-friendly interior that reflects outstanding quality.

Next-generation Outlander offers outstanding safety with seven SRS airbags (drive and passenger, side and curtain, knee) as standard across the range. The Outlander's body uses the Mitsubishi Reinforced Impact Safety Evolution (RISE) design which combines an energy absorbing front section with a strong, rigid occupant cell to provide outstanding passenger protection in the event of an accident. The RISE body is coupled with a rigid ladder frame, side impact bars, and collision absorbing joints.

Active Stability Control is standard across the Outlander range and assists in maintaining stability and prevent loss of control when cornering by automatically recognising under-steer and over-steer and applying braking force to the diagonal wheel to keep the Outlander on-line through corners. Reverse sensors aid driver awareness when reversing and parking while Hill-Start Assist helps drivers take-off smoothly on inclines.

The inclusion of ABS with Electronic Brakeforce Distribution and a full-size spare wheel complete the list of standard safety features in the Outlander.

The new Outlander also offers the following advanced safety technologies, available through the Premium option on Outlander Aspire [4WD models](#):

FCM (Forward Collision Mitigation System): Detects obstacles on the road ahead of the car and automatically applies the brakes to prevent a collision.

ACC (Adaptive Cruise Control System): Operates to maintain a safe distance between the car in front even at very low speeds experienced in heavy traffic congestion.

Outstanding Design

With a refined new look, the Outlander shape follows the principles of

'Solid – Safe – Simple' blending a substantial look with clean surfaces to create an understated yet assertive exterior. The slim, front aerodynamic grille shields the Three Diamond logo between the graceful wraparound headlamps.

This quality look continues inside the Outlander with the use of high-grade premium materials including padded surfaces, soft-touch finishes, silver and wood accents (dependant on model) and gloss black appliques. The smooth dashboard has been designed to assist better driver concentration through the use of ergonomic steering controls and high-resolution, easy-to-read instrument displays. Telescopic and tilt steering enhances driver comfort while cruise control and Bluetooth hands-free phone with voice command make it safer and more convenient to complete work on the go.

The comfortable second- and third-row seats can be easily configured to provide a number of seating patterns including five, six or seven seats or a long luggage space with flat floor. The large rear cargo area offers plenty of space which can be increased when the 60/40 split rear seats are folded down.

The next-generation Outlander has increased towing capacities with petrol models capable of 1,600kg and diesel models able to tow up to a massive 2,000kgs, making the Outlander the perfect vehicle for daily driving and family holidays.

The Outlander is available in a spectrum of colours including White, Starlight, Cool Silver, Titanium, Black, Sapphire and new hue, Copper.

Outstanding Value

The next-generation Outlander delivers outstanding value with attractive price points across the range, with pricing as follows:

Drivetrain -> Model -> Engine -> Trans ->Seats -> RRP*

2WD -> ES -> 2.0L Smart MIVEC -> 5MT -> 5 -> \$28,990

2WD ->ES -> 2.0L Smart MIVEC -> CVT -> 5 ->\$31,240

2WD -> LS -> 2.0L Smart MIVEC -> CVT -> 5 -> \$34,990

4WD -> ES -> 2.4L Smart MIVEC -> CVT -> 5 -> \$33,990

4WD -> LS -> 2.4L Smart MIVEC -> CVT -> 7 -> \$38,990

4WD -> LS -> 2.2L DiD Smart MIVEC -> 6AT ->7 \$40,990

4WD -> Aspire -> 2.4L Smart MIVEC -> CVT -> 7 -> \$43,490

4WD -> Aspire -> 2.2L DiD Smart MIVEC -> 6AT -> 7 -> \$45,490

*RRP excludes onroad, dealer and delivery costs

Combined with Mitsubishi Diamond Advantage, the Outlander range gives customers the best value possible. Mitsubishi Diamond Advantage** includes a five-year new vehicle warranty, with five year roadside assist and Capped Price Servicing offering Outlander owners extra peace of mind and unbeatable value.

** 5 year or 130,000km new vehicle warranty. Service conditions apply. 4 years or 60,000km CPS whichever occurs first. 1 year roadside assist (service condition apply). For purchases of new Mitsubishi vehicles after 1st October 2012, your initial 12 month roadside assist will be extended for a period of 12 months from the date of the most recent eligible CPS for that vehicle performed at an authorised Mitsubishi dealer. Roadside assist, if extended in accordance with these items, is available for a maximum of up to 5 years.

Outlander ES

2WD with 2.0L Smart MIVEC petrol engine

4WD with 2.4L Smart MIVEC petrol engine

The entry-level Outlander ES comes with a long list of standard features making it outstanding value. The clean, simple lines of the Outlander ES are enhanced with 16-inch steel wheels (with full wheel cover), automatic-folding door mirrors and single-piece rear tailgate to make loading and unloading even from the rear even easier.

Inside, the Outlander ES's quality interior provides a comfortable driving experience. The soft-touch instrumentation panel, leather steering wheel and leather gear-shift knob add a hint of luxury to the cabin while steering wheel controls for audio and Bluetooth make life a little easier. Reverse sensors assist in driver awareness when parking and reversing while the immobiliser and alarm give owners extra peace of mind.

The single CD audio system comes with six speakers to provide quality in-cabin sound to all occupants. Tilt and telescopic steering wheel ensure optimum driver comfort while climate control air-conditioning maintains the ideal in-cabin temperature.

Outlander LS

2WD with 2.0L Smart MIVEC petrol engine

4WD with 2.4L Smart MIVEC petrol engine

4WD with 2.2L DiD Smart MIVEC diesel engine

Encompassing all of the features found in the Outlander ES, plus numerous extras, the Outlander LS offers even more flexibility with the availability of five and seven seating capacity variants. In seven seater LS models the focus was on comfort for third row seat passengers. By installing a standard seat cushion (120mm wider than previous Outlander third row seats), all passengers will enjoy every drive in optimum comfort.

The addition of 16-inch alloys, front fog lamps and privacy glass give the Outlander LS a refined look which is continued in the cabin with silver accents on the centre instrument panel and high contrast meter with colour LCD display. Dual-zone air-conditioning ensures all occupants travel in comfort and the addition of a 6.1-inch full colour display audio system with touch panel ensures easy operation.

The Outlander LS includes a rear-view camera which appears on the audio display screen automatically when reverse gear is engaged with parking reference lines shown to assist the driver in executing the perfect park.

Outlander Aspire

4WD with 2.4L Smart MIVEC petrol engine

4WD with 2.2L DiD Smart MIVEC diesel engine

The top of the range Outlander Aspire builds on the specifications of Outlander LS to offer a vehicle that is versatile and comfortable with touches of luxury. Available with seven seater capacity, the Outlander Aspire features 18-inch alloy wheels, outer scuff plates and chrome accents on the belt-line moulding, inner and outer door handles.

Rain-sensing wipers, dusk-sensing headlamps and Smart Key with One-Touch Start make the everyday drive a little easier. Luxurious leather seats provide maximum comfort for all occupants with the driver and front passenger also enjoying the option to use the seat heater function. The driver seat is powered to ensure easy slide, recline and height adjustments.

The Outlander Aspires' quality appointed interior is boosted with stylish wood print accents on the front door trims and instrument panel and leather-look door trims.

Options - Outlander Aspire

The Premium Pack, RRP \$5,500, offered on the Outlander Aspire boosts safety, comfort and convenience. The pack includes the Advanced Driver Assistance Systems of Adaptive Cruise Control (ACC)

and Forward Collision Mitigation (FCM).

ACC maintains a safe distance between the car in front even at very low speeds as experienced in heavy traffic congestion to assist in the reduction of possible collisions.

FCM detects obstacles on the road ahead of the Outlander and automatically applies the brakes to help in preventing a collision.

The Aspire Premium also adds a power tailgate for hands-free operation and new-generation MMCS with 7-inch full colour display and touch panel. Audio is upgraded to the Rockford Fosgate Premium system with nine speakers including four tweeters and a 10-inch sub, for optimum sound quality.

The next-generation Outlander is an innovative premium vehicle developed around a versatile global platform, with a harmonious balance of: low environmental impact, advanced safety, comfortable driving, clever utility, and added convenience.

The new Outlander utilises high grade materials and is "dual designed" for engine or electric powertrain. The new Outlander will have a choice of petrol and diesel engines with Plug-in Hybrid EV powertrain to be added mid-2013.

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