

Survey System Named Best Survey Software of 2012 by TopTenReviews



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Industry: [Marketing](#), [Internet & Online](#), [Software](#)

PETALUMA, CA, November 08, 2012, 3:01 pm -- /[EPR NETWORK](#)/ -- Creative Research Systems' The Survey System was named the Best Survey Software of 2012 by TopTenReviews earning the highest marks in survey creation, analysis, and administration method categories. Survey System was pleased to receive the title as the best [Survey Software](#) and plans to continue to improve their survey software.

"This software has all the tools and features for creating and analyzing credible surveys for any professional needs," said TopTenReviews. TopTenReviews reviewed the top survey software in the industry and they were judged based on the following factors: survey creation, survey analysis, survey administration, ease of use, and help and support. The Survey System beat out the competition and was rightfully named the best survey software of 2012.

"The Survey System is a powerful survey application for professional marketers and others who are familiar with creating and conducting surveys. It offers several question types, templates and stock questions as well as ways to customize survey questions and tools to restrict and qualify respondent answers. It can create a flurry of graphs and

tables, cross-referencing data and questions to allow credible analyzing of survey responses. This application will take the novice some time to master its functionality, but can be an effective [survey software tool](#) for professionals and those in need of quality survey software.” -TopTenReviews.

When it came to creating a survey The Survey System received a 10/10. When it came to analyzing the survey, The Survey System received a 10/10. In the Survey Administration category, it received a 10/10 once again. When it comes to the Ease of Use it received a 7.5/10. Finally, for the Help & Support category it received a 10/10. The overall verdict was a 9.5/10. To read the in-depth review, please visit [TopTenReview](#).

President of Creative Research Systems Hank Zucker was pleased with the outcome of the review and wants to thank TopTenReviews for choosing them as the Best Survey Software of 2012.

About Creative Research Systems

Founded in 1982, Creative Research Systems provides [Web survey software](#) and other survey research services to Bloomin' Brands and a wide variety of other organizations ranging in size from individual researchers to the US government.

Creative Research Systems' flagship product is The Survey System. While there are many rudimentary Web survey tools available, The Survey System stands out by providing its users a broad and sophisticated platform that covers paper telephone, Web and mobile surveys and highly customizable desktop and online reports. An and-on provides online panel management for both Web and [telephone surveys](#) and includes both panelist and administrative portals.

Creative Research Systems also offers two kinds of Web survey hosting. One is for clients that have The Survey System, but not their own web server. The other is for clients

who want full service survey hosting, in which they provide a questionnaire and CRS turns it into an attractive and effective Web survey. CRS can also [email survey](#) invitations for clients.

For more information about survey software or a free consultation, please call Creative Research Systems at 707-765-1001 or visit www.surveysystem.com.

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