

Whitbread Plc. brings £5.8 million investment to Solihull



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LONDON, November 23, 2012, 12:30 pm -- [/EPR NETWORK/](#) -
- Whitbread PLC has opened its brand new Premier Inn hotel in Solihull, Birmingham, contributing over £5.8 million to the local economy and creating 40 new jobs for the residents of Solihull and the surrounding area.

The brand new 115 bedroom hotel is situated on Station Road, opposite the Touchwood Shopping Centre, with excellent transport links close by to the airport and London.

With Solihull's shopping hub close by and Birmingham Bullring just a 25 minute car journey away, it is ideal for those with shopping in mind. The [hotel in Solihull](#) also includes a Thyme Restaurant, offering a breakfast, snack and dinner menu for guests at reasonable prices.

Martin Hales, General Manager of Premier Inn Solihull, commented: "Premier Inn is proud to be the first new-build hotel to open in Solihull for over a decade. Ideal for those looking for great value in the heart of the West Midlands, with great entertainment spots like the LG Arena and National Exhibition Centre just 10 minutes away."

Whitbread PLC already has a strong presence in Solihull with the implementation of their Sector Based Work Academy.

Working alongside Job Centre Plus, this initiative was set up to help those who are seeking work and receiving benefits to secure employment. The Academy provided successful applicants with pre employment training, a work experience placement, and finally, a guaranteed job interview within the hospitality field. Of the 80 applications that were made for the 16 places available in Solihull, 13 wanted to be interviewed by Whitbread, with 5 of the final applicants being appointed jobs in Whitbread's Kitchen Team at various local Whitbread restaurants.

Each bedroom in the new hotel caters for up to two adults and two children (aged 15 and under) and includes an en-suite bathroom; a king size bed; remote control TV with Freeview; tea/coffee making facilities, and a spacious desk area with Wi-Fi Internet access. The site will also offer the All You Can Eat 'Premier Breakfast' in the on site restaurant.

Premier Inn offers all guests a no quibble 'Good Night Guarantee', which means if customers are not 100% satisfied with their stay they will get their money back.

-Ends-

About Premier Inn

Award-winning Premier Inn is the UK's best value hotel brand with over 600 budget hotels and more than 50,000 rooms across the UK and Ireland. Premier Inn bedrooms feature en-suite bathrooms, TV with Freeview, and Wi-Fi internet access. All Premier Inns feature a bar and restaurant; situated inside the hotel or adjacent, offering a wide range of food choices.

Premier Inn is open in Abu Dhabi, Dubai and India.

Premier Inn supports Great Ormond Street Hospital Children's Charity. The charity needs to raise £50 million every year to support the care the hospital provides to some of the UK's sickest children.

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