

# Code18 Interactive Is Now Offering Mobile App Design



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New York, NY, October 20, 2014 -- [/EPR NETWORK/](#) -- Digital agency Code18 Interactive is pleased to announce the addition of Mobile App Design to its list of core offerings.

Code18 Interactive, a boutique digital agency that combines thoughtful design, technology & UX strategy to help national consumer & media brands build engaging websites, is now bringing those same skills to mobile app design. The agency has recently launched new work for Unisom sleep-aids, Gold Bond Ultimate lotions and creams, Algonquin Books, Graywolf Press, Mana Health, and many others. Currently best known as a leading NYC WordPress development company, the agency's other core services include bespoke website design, web video production & digital advertising.

"We've been designing for the mobile web for several years now," says Code18 Founder Steve Pilon. "And our recent forays into mobile app design for iOS have been a natural extension of that. Our specific expertise in the areas of UX and UI design make this a particularly exciting new path for us to be on."

Creative development, digital strategy, UX/UI and interaction design are central to the agency's holistic approach as an [NYC mobile app design company <http://www.code18.com>]. "We'll take your app all the way from a rough idea to highly polished, development-ready art. We've established partnerships with several talented mobile

developers that our clients can draw upon to build the final app, or they can take the production-ready assets that we create and have their own developer build it," says Pilon, emphasizing the flexibility of the agency's new offering.

Code18 Interactive is an independent digital studio that delivers measurable results through compelling, user-centered design. Originally founded in Atlanta, Georgia, the agency has recently moved headquarters to New York City. And now with over a decade of experience, Code18 is proud to be an agency in evolution, always on a journey to innovate, achieve and surprise. The NYC digital agency is currently seeking new clients, new partners, and new talent to join its growing team. For more information, please visit <http://www.code18.com>

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