

Perspectives Yoga wear online store showcases Spring 2015 with the Inaugural Brand launch Photoshoot, Sanctuary Amid Chaos



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MIAMI, FL, April 06, 2015 -- [/EPR NETWORK/](#) -- Perspectives Yoga™ wear is thrilled to announce the Spring 2015 opening of the online shop with its inaugural photoshoot, Sanctuary Amid Chaos.

Perspectives Yoga is an online retailer with women's leggings, sports bras for medium to low impact workouts and a collection of scarves blending yoga wear with fashion forward trends.

Based in Miami, Perspectives Yoga showcases a unique clothing perspective for the yoga industry with a colorful photoshoot of vivid graffiti art riddled onto the cabs and aisles of an abandoned train. Says owner and curator Jémea Kingsby, "our Sanctuary Amid Chaos shoot is a metaphor for how we as yogis live day-to-day. Finding serenity in your space, no matter where or what that space may be, the peace can only come from within ones' own self."

Yoga mats are laid across the dusty train cab floors, depicting peaceful yoga asanas, poses, while outside the train features models clad with boxing gloves and cross training styles depicting fierce edge and vivacious styling, channeling the strong female energy we all are on the outside. The photoshoot celebrates serenity, joy, contemplation and an inner strength and stamina that we all hold close to our hearts. Perspectives Yoga represents that female energy who seeks peace,

love, balance and a passion for following joy. (View the spring 2015 look book <http://goo.gl/wSWsQi>)

The mission is to encourage people to seek a new perspective, find balance in their lives, pursue their passion and awaken real joy. Motto: Change what you can, your perspective. Perspectives Yoga wear is sharing one new perception: yoga wear can fashionable clothing that is functional, comfortable, vivid prints and still be affordable; sports bras averaging \$18.50 USD, and leggings averaging \$23.50.

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