

# **Diamonds at Southern Women's Show - Richmond**



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Industry = [Retail](#)

Press Release Summary = [\*\*Diamond Source of Virginia\*\*](#), a leading online retailer of loose diamonds, diamond rings and fine jewelry will be exhibiting at the Southern Women's Show in Richmond, Virginia Friday April 20 through Sunday April 22, 2007.

Press Release Body = Diamonds at Southern Women's Show - Richmond Diamond Source of Virginia, a leading online retailer of loose diamonds, diamond engagement rings and fine jewelry will be exhibiting at the Southern Women's Show in Richmond, Virginia Friday April 20 through Sunday April 22, 2007. Located at the Richmond Raceway Complex (10am-8pm Friday and Saturday, 11am-6pm Sunday), the show provides a relaxing break to explore value shopping for clothes, jewelry and gifts.



Winners of the Best in Show award in 2006, Diamond Source of Virginia is teaming up with Party Perfect again this year to provide an informational opportunity to learn more about diamonds and party rental services. Returning this year will be the giant chocolate fountain with free milk chocolate treats available every day of the show.

Company president, Anne Reinke, explains, "The Southern Women's Show is a great opportunity for diamond and jewelry shoppers to come ask the questions they have without the intimidation they typically find in a jewelry store. We function like a personal jewelry consultant to find the best diamonds and custom jewelry items in the country that meet our client's requirements and we do that with some of the lowest prices in the country."

Diamond Source of Virginia specializes in the hard-to-find diamonds, with large carat weights, fancy shapes and ideal cuts seldom found in jewelry store. The company is also known for its three-stone diamond rings with beautiful matched side diamond shapes including half moons, crescents, trapezoids, trillions, shields, kites, bullets and baguettes. Working with top designers and mounting manufacturers across the country, Diamond Source of Virginia provides custom mountings in thousands of styles including classic solitaires, three stone diamonds, pave rings, hand-carved antique reproductions, and tension-set.

"We sell some of the most beautiful cushion, radiant, oval, emerald and Asscher cut diamonds in the world at a price that the average diamond shopper can afford," says Anne Reinke. "We love seeing the big smile on our client's face when they see their custom made ring and we know part of that smile is them knowing the price was a fraction of what they would pay in a jewelry store."

As a further reward for participants at the Southern Women's Show, Diamond Source of Virginia will be conducting a drawing at the close of the show to give away a free antique style, heart-shaped, diamond pendant.

Mark the Southern Women's Show on your calendar or visit Diamond Source of Virginia online at [www.DiamondSourceVA.com](http://www.DiamondSourceVA.com) to discover the better way to buy diamonds.

#### **About Diamond Source of Virginia**

Located in Richmond, Virginia since 1989, Diamond Source of Virginia provides the low prices of an online retailer yet high quality diamonds and customer service by focusing on understanding client requirements. The staff of diamond experts works to find the best loose diamonds, diamond rings, bracelets, necklaces, and earrings for clients worldwide. Diamond Source of Virginia can be found online at [www.DiamondSourceVA.com](http://www.DiamondSourceVA.com).

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