

Flowers by Zoe Clothes Sale Launched At www.SandboxCouture.com , LLC



sandbox couture

Designer Baby Clothes for Little Girls and Boys ... Play Hard... Look Good...

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Industry = [Apparel & Fashion](#)

Press Release Summary = Spring 2007 Sale is Largest in Companies History

Press Release Body = Rancho Santa Margarita – CA April 25, 2007 – www.SandboxCouture.com , LLC today announced it has launched the largest, most comprehensive sale of Flowers by Zoe little girls clothes in its history.

The company is authorized and has been selling the **Flowers by Zoe** brand since 2005 and carries sizes in the 2 – 6x range for little girls.



Catherine Seven, Spokesperson for Sandbox Couture states, "Sandbox Couture's collections of Flowers by Zoe girls clothes have been well received

by their clientele. Additionally, they have begun seeing a lot of repeat business by the buying mom who consistently seeks out Flowers by Zoe as a preferred brand. There is a strong brand following for the designer and they want to make sure they are at the forefront of mind, of the Flowers by Zoe aficionado. This sale which is very broad in its selections will achieve three objectives; First, it will expose Sandbox Couture to new Flowers by Zoe buyers who have not purchased from them in the past and will give them a reason to review their selections, secondly, it may cause the browsing customers who have not purchased the Flowers by Zoe brand to try it out at a reduced price and third it will give their repeat Flowers by Zoe customers a reason to add some new items to their little girls wardrobe with some great savings."

Sandbox Couture is a privately held, Specialty, On-Line Designer Baby Clothes, Edgy Boy's Clothes, Edgy Girl's Clothes and Accessory Boutique located in Rancho Santa Margarita, California. The company specializes in hip and trendy baby clothes and unique accessories for babies and children sizes 0 – 6X. The company sells its products primarily in North America and exclusively over its websites at www.SandboxCouture.com and www.edgybabyclothes.com. Offerings include baby clothes, little girl's clothes, little boys clothes, children's footwear, seasonal children's attire, baby blankets and baby accessories.

For information about Sandbox Couture, please visit the company's web site at <http://www.SandboxCouture.com>

Web Site = <http://www.sandboxcouture.com/flowers-by-zoe-sale.html>

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