

Online Dating Site Heavenly Matched Hosts Video Contest Satirizing Dating Faux Pas.



Released on = May 21, 2007, 4:22 pm

Press Release Author = Marci Crane

Industry = [Internet & Online](#)

Press Release Summary = **Heavenly Matched**, an online dating site headquartered in Texas, is hosting a new video contest to highlight humorous and eccentric dating stories. A cash prize of \$1,000 will be awarded to (<http://video.heavenlymatched.com>) the most creative video, and entries will be posted on the Heavenly Matched website and on various video sharing sites.

Press Release Body = Webster, Texas (PR Web) [May 22, 2007] – (<http://houston.heavenlymatched.com>) **Heavenly Matched** is inviting contestants to create short video spots that highlight some of their worst and funniest dating blunders. The theme of the contest is "You will never get a date with me if ____" and was chosen to coincide with the "know before you go" concept that the Heavenly Matched online dating site promotes.

Heavenly Matched is proud to sponsor a video contest and has been, from the beginning, an advocate of sophisticated technology (including video technology) that helps people connect and find love.

Not Your Ordinary Online Dating

Heavenly Matched provides clients with the option of including video content in their own personal profiles. Video chat technology is also used for clients who want to get to know their "compatibles" before meeting them in public. Additional technology includes the personality profiling system which automatically propagates subsequent profiling questions according to the answers that each client provides. The

personality profile was also developed by 28 psychologists and is designed to be insightful as well as technologically proficient.

Of course **Heavenly Matched** also realizes that video technology (and other forms of technology for that matter) are beneficial for marketing purposes and finds that humorous videos can be some of the best marketing material around—especially if it's humorous. For this reason, **Heavenly Matched** is proud to present an opportunity that will get the creative juices of talented video makers flowing.

Official contest rules will be posted on the **Heavenly Matched** site along with the video submissions. These video shorts are meant to encourage video makers to tell their story in the most succinct and creative way possible. Dating—especially online dating--can be fun, hard, scary, dramatic, exciting, and even slightly insane, and **Heavenly Matched** created this contest to spotlight those elements and give users a chance to laugh at the crazy things people will do while trying to impress the opposite sex.

About Heavenly Matched:

Heavenly Matched offers a relationship forecast so that users can get an idea, ahead of time, about the common ground, the differences and the friction areas of the people you would like to date. True compatibility is often hard to judge, but Heavenly Matched was designed to help you “know before you go”.

For more information about the **Heavenly Matched** online dating services, visit <http://www.heavenlymatched.com>.

Web Site = <http://www.heavenlymatched.com>

**Contact Details = Contact
Marci Crane | (801) 473-2300
<http://www.main10.com>
277 E 950 S**

###