

# Health World Web – Health Care 2.0



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Press Release Summary = **Health World Web** today unveiled its Web site, [healthworldweb.com](http://healthworldweb.com), which features information about physicians, dentists, chiropractors, and other healthcare professionals. The Web 2.0 concepts of information aggregation and services meshing will help consumers make educated, informed and community empowered healthcare decisions.

Press Release Body = **Health World Web** helps ascertain the credibility of the physician chosen, by aggregating details of background information including education, training, board certification, disciplinary action(s), patient opinions and ratings, background checks, etc.).

The founders of **Health World Web** chose to be different by creating an exceptionally exclusive product which would ensure the best search from the available mundane doctor searches. They made sure this service would benefit any and all kinds of users.

In these times of high stress lifestyle, unlimited working hours and irregular food habits present new and unique challenges to one's health. Much more than ever before, there is a great need for individuals to pro-actively look after their health. **Health World Web** helps consumers to address that problem by providing information about almost 1.5 million healthcare professionals covering a wide spectrum of their specialties.

The internet today has a whole new meaning, which makes accessing information that much easier. The traditional static Web page formula where readers just had a 'reading role' has come a long way. Today Web 2.0 allows greater user participation, geographical and demographical filtering as well as adaptability to users' needs. The advancements in Web based user interface have created an entirely new application platform. For instance, Health World Web RSS Subscribers can use RSS aggregators and readers of their choice to receive up to the minute updates on Healthcare Providers searches, reviews, rages and raves in entire US continent, zip-code based neighborhoods, or city of their choice.

**Health World Web**, a web based interactive service for healthcare consumers, works as an efficient tool to review, measure and rate healthcare services based on data and information obtained from a variety of sources.

**About**      **Health**      **World**      **Web:**

Health World Web was founded in 2006 by a group of highly qualified and experienced professionals from diverse fields – medical, clinical, pharmaceutical, marketing, software, web technology, and law. Health World Web is used as an effective medium to impart their versatile knowledge to diverse users who care about their health.

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