

# Eco-Fashion for Dogs: Dog Clothes With a Message



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Press Release Author = Ellen McNeill/[MyConservationBaby.com](http://MyConservationBaby.com)

Industry = [Apparel & Fashion](#)

Press Release Summary = **The latest trend in pet wear is statement clothing with messages that make a difference**

Press Release Body = [MyConservationBaby.com](http://MyConservationBaby.com), the Fletcher, North Carolina-based company which paved the way for conservation messages on baby onesies and toddler tees has done it again. The company just introduced its newest addition—a **100% cotton black pet tee shirt** silk-screened with the message to Stop Global Warming in white and gold.



*"Stylish pet clothes with conservation messages are the ultimate way for pet owners to share their values with the rest of the world,"* says Ellen McNeill who, along with her husband Michael,

launched their innovative website. *"Many pet owners consider their pets to be their babies so it is only natural that we would want to satisfy their needs."*

The McNeill's believe that in addition to their line of hip baby clothes, cool dog clothes are an ideal way to spread important conservation messages. *"One of our goals is to increase public awareness of conservation issues and motivate people to take personal action at the family level. You cannot get closer to a family than the family pet."*

The concept of conservation messages on baby clothes is a hit with young moms and the McNeill's believe that pet clothes with conservation messages will be a hit with small dog owners as well. *"Dogs have to breathe in the air as much as we do and they are also impacted by the world around them."*

Ellen McNeill says that the funky **pet tee** already has a following. *"Depending on the success of our Stop Global Warming message we plan to include more messages on pet clothes."* They intend to expand to add Conserve, Protect the Environment, Save the Forests, Recycle and Re-Use and Eco-Friendly.

The company also offers an adult tee with the same Stop Global Warming logo that can be found on the pet tee. *"Some pet owners like the idea of the 'doggie and me' look,"* says McNeill.

**Web Site = <http://www.MyConservationBaby.com>**

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