

# HP Golden Calculator Award 2007 Winners Announced | Retro HP 35s Launched to Commemorate 35th Anniversary of First HP Handheld Calculator



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Press Release Summary = **HP Golden Calculator Award 2007 Winners Announced | Retro HP 35s Launched to Commemorate 35th Anniversary of First HP Handheld Calculator Best Technical Film Jamie Coy for 20 Questions with the HP12C**

Press Release Body = **HP** today unveiled the retro **HP 35s Scientific Calculator** in commemoration of the original **HP-35**, the world's first handheld scientific calculator launched 35 years ago.

As part of its year-long **35th anniversary celebration** of the company's entry in the handheld calculator business, **HP** also named the winners of its **nationwide calculator video contest**.

The **HP 35s** pays tribute to its revered lineage with a classic design that is reminiscent of the original **HP-35**, including protective raised edges so that the calculator rests nicely in the palm of one's hand.

The new calculator is also **HP's** most advanced **scientific programmable calculator**, featuring ample memory for keystroke programming, equation solving and more than 800 storage registers; 100 built-in functions; and a large, two-line display with adjustable contrast to easily view entries.

For greater flexibility, the **HP 35s** allows users to easily switch between **Reverse Polish Notation (RPN)**, **HP's** exclusive time-saving input mode, and the traditional algebraic mode. In addition, the **HP 35s** comes with a premium zippered protective pouch.

*"With the **HP 35s**, **HP** honors the legendary **HP-35 scientific calculator**, which revolutionized the way engineers and scientists worked and marked the birth of **HP's** innovative heritage in the handheld calculator market," said **Sam Kim, acting general manager, Calculator Division, Personal Systems Group, HP**. "And today's winning contest videos help share this **HP** story, showing the new online generation how **HP** calculators touch people's lives."*

#### **"HP Calculator Casting Call" winners**

The **"HP Calculator Casting Call"** winners were announced at the **HP Golden Calculator Awards**, a stylish event held at the **Hollywood Roosevelt Hotel**, home of the original **Academy Awards ceremony**. The video contest invited entrants to share their personal **HP calculator** experiences, and entries were judged based on the categories of Best Actor, Best Actress, Best Screenplay and Best Technical Film.

Celebrity guest **Sean Gullette, star of the award-winning movie "pi"**, presented the **Voters' Choice award**. The **Voters' Choice winner won a HP 50-inch High-Definition Plasma TV**.

## The winners were:

**Best Actor: Gerry Ouellete, "Confessions of a Rocket Scientist"**

**Best Actress: Actress in Robert Wiest's video, "Calculator Man"**

**Best Screenplay: Chuck Innocenzi, "Success Breeds Success"**

**Best Technical Film: Jamie Coy, "20 Questions with your HP 12c"**

**Voters' Choice: Robert Wiest, "Calculator Man"**

The winning videos are at [www.hpgoldencalculatorawards.com](http://www.hpgoldencalculatorawards.com) and more information on **HP's 35-year** history in the handheld calculator market are available to view and read at [www.hp.com/go/35celebration](http://www.hp.com/go/35celebration).

### HP Calculators today

In the tradition of the **HP-35 scientific calculator** that rendered the slide rule virtually obsolete, **HP** offers a complete line of market-leading financial, graphing and scientific calculators. The company's high-end graphing calculators offer more connectivity options and greater configurability than other calculators in their class, and the **HP12c Financial Calculator** has become an industry standard in the business and finance community with more than 15 million units sold to date.

Information about **HP's calculator line**, as well as on-demand training videos, computer-based training and step-by-step learning modules for each of **HP's current calculators**, is available at [www.hp.com/calculators](http://www.hp.com/calculators).

### Availability and pricing

The **HP 35s Scientific Calculator** is expected to be available in late summer for a suggested retail price of \$59.99(1) at [www.hp.com](http://www.hp.com) and select retailers and bookstores across the United States. A complete list of resellers is available at [www.hp.com/calculators/resellers](http://www.hp.com/calculators/resellers).

More information on the **HP 35s** and other **HP mobility solutions** is available in an online press kit at [www.hp.com/go/Mobility2007](http://www.hp.com/go/Mobility2007).

### About HP

**HP** focuses on simplifying technology experiences for all of its customers – from individual consumers to the largest businesses. With a portfolio that spans printing, personal computing, software, services and IT infrastructure, **HP** is among the world's largest IT companies, with revenue totaling \$97.1 billion for the four fiscal quarters ended

April 30, 2007. More information about **HP (NYSE: HPQ)** is available at <http://www.hp.com>.

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(1) Estimated U.S. retail prices. Actual prices may vary.

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