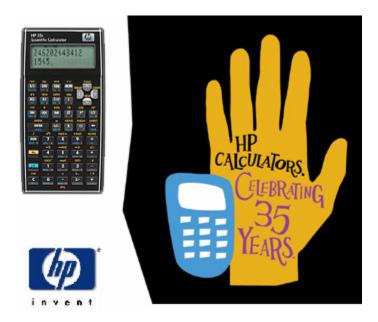
HP Golden Calculator Award 2007 Winners Announced | Retro HP 35s Launched to Commemorate 35th Anniversary of First HP Handheld Calculator



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Press Release Summary = HP Golden Calculator Award 2007
Winners Announced | Retro HP 35s Launched to Commemorate
35th Anniversary of First HP Handheld Calculator Best
Technical Film Jamie Coy for 20 Questions with the HP12C

Press Release Body = **H**P today unveiled the retro **HP 35s Scientific Calculator** in commemoration of the original **HP-35**, the world's first handheld scientific calculator launched 35 years ago.

As part of its year-long **35th anniversary celebration** of the company's entry in the handheld calculator business, **HP** also named the winners of its **nationwide calculator video contest.**

The **HP 35s** pays tribute to its revered lineage with a classic design that is reminiscent of the original **HP-35**, including protective raised edges so that the calculator rests nicely in the palm of one's hand.

The new calculator is also **HP**'s most advanced **scientific programmable calculator**, featuring ample memory for keystroke programming, equation solving and more than 800 storage registers; 100 built-in functions; and a large, two-line display with adjustable contrast to easily view entries.

For greater flexibility, the **HP 35s** allows users to easily switch between **Reverse Polish Notation (RPN)**, **HP**'s exclusive timesaving input mode, and the traditional algebraic mode. In addition, the **HP 35s** comes with a premium zippered protective pouch.

"With the **HP 35s**, **HP** honors the legendary **HP-35 scientific** calculator, which revolutionized the way engineers and scientists worked and marked the birth of **HP**'s innovative heritage in the handheld calculator market," said **Sam Kim, acting general** manager, Calculator Division, Personal Systems Group, **HP**. "And today's winning contest videos help share this HP story, showing the new online generation how HP calculators touch people's lives."

"HP Calculator Casting Call" winners

The "HP Calculator Casting Call" winners were announced at the HP Golden Calculator Awards, a stylish event held at the Hollywood Roosevelt Hotel, home of the original Academy Awards ceremony. The video contest invited entrants to share their personal HP calculator experiences, and entries were judged based on the categories of Best Actor, Best Actress, Best Screenplay and Best Technical Film.

Celebrity guest **Sean Gullette, star of the award-winning movie** "pi", presented the **Voters' Choice award**. The **Voters' Choice winner won a HP 50-inch High-Definition Plasma TV.**

The winners were:

Best Actor: Gerry Ouellete, "Confessions of a Rocket Scientist" Best Actress: Actress in Robert Wiest's video, "Calculator Man" Best Screenplay: Chuck Innocenzi, "Success Breeds Success" Best Technical Film: Jamie Coy, "20 Questions with your HP 12c"

Voters' Choice: Robert Wiest, "Calculator Man"

The winning videos are at www.hpgoldencalculatorawards.com and more information on **HP's 35-year** history in the handheld calculator market are available to view and read at www.hp.com/go/35celebration.

HP Calculators today

In the tradition of the **HP-35 scientific calculator** that rendered the slide rule virtually obsolete, **HP** offers a complete line of market-leading financial, graphing and scientific calculators. The company's high-end graphing calculators offer more connectivity options and greater configurability than other calculators in their class, and the **HP12c Financial Calculator** has become an industry standard in the business and finance community with more than 15 million units sold to date.

Information about **HP's calculator line**, as well as on-demand training videos, computer-based training and step-by-step learning modules for each of **HP's current calculators**, is available at www.hp.com/calculators.

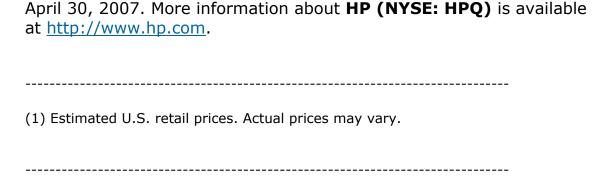
Availability and pricing

The **HP 35s Scientific Calculator** is expected be available in late summer for a suggested retail price of \$59.99(1) at www.hp.com and select retailers and bookstores across the United States. A complete list of resellers is available at www.hp.com/calculators/resellers.

More information on the **HP 35s** and other **HP mobility solutions** is available in an online press kit at www.hp.com/go/Mobility2007.

About HP

HP focuses on simplifying technology experiences for all of its customers – from individual consumers to the largest businesses. With a portfolio that spans printing, personal computing, software, services and IT infrastructure, **HP** is among the world's largest IT companies, with revenue totaling \$97.1 billion for the four fiscal quarters ended



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