World Wide Mates, Inc. Launches New Personals Web Site



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Press Release Author = Ken Savage

Industry = <u>Internet & Online</u>

Press Release Summary = **World Wide Mates, Inc.** has launched a new online adult personals web site, a community of interesting, interested adults who are looking for their ideal partners.

Press Release Body = Toronto, Ontario July 17, 2007 -- **World Wide Mates, Inc.** has launched a new online adult personals web site, a community of interesting, interested adults who are looking for their ideal partners. The web site is available online at http://www.worldwidemates.com.

"Thanks to our hectic lifestyles today, adult men and women rarely have the time to find and really connect with somebody – yet that need in us is more pressing than ever," says **Ken Savage, CEO of World Wide Mates Inc.** "Whether you are looking for great dates, casual encounters, new friends, or life partners, World Wide Mates has something to offer everyone."

World Wide Mates is open for free registration and membership. Once logged in, members can search the web site's database by browsing profiles or by finding singletons using the ZIP code-based locating system.

The web site features a range of communication tools for its members, including photos, video and audio uploads, email etc., and a multilingual interface offering services in German, English, Spanish, French

and Dutch. An online chat client also facilitates interaction between members.

World Wide Mates also includes an Articles section, with specific articles For Women About Women and For Men About Men, dealing with Internet dating, general tips, and dating rules. The web site stays on the cutting edge of technology, adding features on a regular basis to build an international community.

"Our dating community is a vast one, accommodating multiple lifestyles, interests and orientations with the added advantage of simple, uncluttered navigation," says Savage. "We believe in creating a safe and entertaining online environment that allows people to interact freely and easily."

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