

Homewood Suites by Hilton rolls out iPod mobile training



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Industry = [Consumer Services](#)

Press Release Summary = **Homewood Suites by Hilton announce all 204 properties have now been outfitted with video iPods**

Press Release Body = **Homewood Suites by Hilton**, the national brand of upscale, all-suite, residential-style hotels is proud to announce that all 204 properties across the United States and Canada have been outfitted with video iPods for use with the brand's new **Mobile Training program. Mobile Training with video iPods** is the latest evolution at **Homewood Suites** and is an innovative method used to reinforce training content as a culture and allow the brand's 5,000 to 6,000 employees to be empowered in their own learning.

One goal of the **Homewood Suites** (<http://www.homewoodsuites.com/>) **iPod Mobile Training** is to offer employees the opportunity to train directly in their own work environment as training content is organized efficiently into playlists to allow for stronger information retention. The on-demand functionality of iPods supports the spontaneity of a unique style of on-the-job coaching and guidance, empowering team members to take charge of their own learning styles.

Homewood Suites (<http://www.homewoodsuites.com/>) recognized the need for a pioneering, new training technique when the brand was deciding how best to train its team members regarding different

aspects of new brand-wide F&B standards. **The Mobile Training iPods** were acknowledged as a great supplement to **Homewood's** already-existing training curriculum due to the flexibility and adaptability of the device itself, which allows the upscale hotel (<http://www.homewoodsuites.com/>) brand to update each phase of training on a continuous basis.

"The Mobile Training video iPod program contains a variety of two-minute modules highlighting specific brand skills that are both essential and valuable to our employees and their growth," stated **Dawn Koenig, vice president of hotel performance services.** *"The next phase of Mobile Training will provide refresher training centered around personalized customer service tools inherent to Homewood Suites."*

After filming and editing Phase I training content, and completing 40 hours of beta testing, all **Homewood Suites** properties will be participating in **Mobile Training** going forward.

About Homewood Suites by Hilton: Launched in 1989, the **Homewood Suites by Hilton** (<http://www.homewoodsuites.com/>) brand today has more than 204 hotels open with another 125 in the pipeline in various stages of construction. Beyond its spacious suites and home-like amenities, **Homewood Suites** guests can find at each hotel an on-site Suite Shop convenience store, fitness center and guest laundry at most locations.

Homewood Suites by Hilton is part of Hilton Hotels Corporation (NYSE:HLT) the leading global hospitality company, with more than 2,800 hotels and 480,000 rooms in 76 countries and territories, including 100,000 team members worldwide.

The company owns, manages or franchises a hotel portfolio of some of the best known and highly regarded brands, including **Hilton, Conrad Hotels & Resorts, Doubletree, Embassy Suites Hotels, Hampton Inn, Hampton Inn & Suites, Hilton Garden Inn, Hilton Grand Vacations Homewood Suites by Hilton and The Waldorf**

Web Site = <http://www.homewoodsuites.com>

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