

# Skype small business pack – one little box that goes a long way for businesses



Released on = August 23, 2007, 7:04 am

Press Release Author = [Skype](#)

Industry = [Internet & Online](#)

Press Release Summary = **Skype make it even easier for businesses to get started on Skype™ with its Small Business Pack**

Press Release Body = **Skype** have announced it is making it even easier for businesses to get started on **Skype** with its new **Small Business Pack**. The **Small Business Pack** gives businesses everything they need to get started to make calls over the internet.

**The Pack includes a Skype for Business** (<http://www.skype.com/intl/en/business/>) download, 10 five month subscriptions to **Skype Pro** (<http://www.skype.com/intl/en/products/skypepro/>) (**Skype's** new internet communications package) worth €100 and €50 of Skype credit for making calls to landlines and mobiles across the world.

**Skype's** popularity with businesses comes from more and more businesses turning to Skype to keep in touch with their customers for less money. A recent survey of 250 businesses showed that 95% of those questioned confirmed they save money with Skype and 80% said that using Skype has increased employee productivity.

**Enrico Nosedà, director, telecom business development at Skype** said, *"Skype has over 196 million registered users today and in some countries more than 30% of those are business users. We want to give our business users a simple and more productive way to communicate but pay less for the privilege. With **Skype Pro** included, people can make \*0/min unlimited calls to domestic landlines along with a series of premium **Skype** features and discounts on Skype-certified hardware."*

**Skype** has also made it easier for businesses to install and manage **Skype**. **Skype** can be easily installed on multiple computers using the Windows Installer package (commonly known as MSI) giving IT Administrators greater control over how Skype communications traffic runs across their networks.

An online control panel enables companies to allocate individual users with **Skype** credits that can be used to make cheap **Skype** calls to traditional landline phones or mobiles and provides a consolidated view of what is being spent.

#### **Notes to Editors:**

**The Skype Business Pack includes:**  
- **Skype for Business CD**  
- **Skype for Windows (business edition) with MSI Windows Installer**  
- **€50 of Skype Credit to distribute to colleagues**  
- **\*10 x 5 month subscriptions to Skype Pro (€100 value)**  
- **Tips and Tricks Guide for getting the most out of Skype for Business**

(Total value of €150 – Recommended Retail Price €99 + VAT)

\*15% VAT is added where applicable and all Skype Pro calls are subject to a small connection fee of up to €0.039 per call.

\*\* All **SkypeOut** (<http://www.skype.com/intl/en/products/skypeout/>) calls, including calls made by Skype Pro subscribers, are subject to a connection fee.

\*\* **Skype Pro** local calling benefits apply in certain countries only, for calls to landline phones within the country

### **About**

### **Skype:**

**Skype** sets conversations free by providing new and easy ways to stay in touch over the internet. Millions of people every day make free **Skype-to-Skype** voice and video calls and send instant messages using our software. Some pay a little per minute for long-distance and international calls (<http://www.skype.com/intl/en/products/skypetogo/>) to phones and mobiles and for SMS, voicemail and call forwarding, or they buy subscriptions that give unlimited calls nationwide.

**Skype** certify and sell hundreds of hardware products from more than 50 partners and work with third-party developers to create software to extend **Skype's** functionality. Skype has been downloaded more than half a billion times and over 196 million people from almost every corner of the globe have registered.

Make your world a smaller place: talk, share and do more with **Skype**. Access to a broadband Internet connection is required for **Skype** and all **Skype Certified devices** and accessories. **Skype** is not a replacement for your traditional telephone service and cannot be used for emergency calling.

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