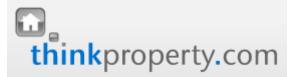
Wanted: Beachfront villas in Spain according to new report by thinkproperty.com



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Press Release Author = <u>ThinkProperty.com</u>

Industry = <u>Real Estate</u>

Press Release Summary = According to a new Overseas Desirability Report by thinkproperty.com a place by the beach in Spain is the most desired overseas property.

Press Release Body = According to a new **Overseas Desirability Report by thinkproperty.com**, an independent property portal with over 400,000 UK and overseas properties, a place by the beach in Spain is the most desired overseas property.

Over forty percent of UK home owners are interested in buying overseas property in the future, with one quarter interested in buying their property in Spain or the Balearics, according to the new **Overseas Desirability Report** which was conducted amongst more than 2,700 home owners nationwide.

Thinkproperty.com (<u>http://www.thinkproperty.com/</u>) currently stocks over 400,000 UK and overseas properties, with over 1,500 properties in Spain (<u>http://www.thinkproperty.com/overseas/search-12</u>) and over 200,000 properties in France (<u>http://www.thinkproperty.com/overseas/search-3</u>).

The Report highlights all of the elements which home buyers are looking for when it comes to finding their ideal overseas property

(<u>http://www.thinkproperty.com/overseas.htm</u>), and the lengths that buyers will go to in order to secure their ideal home abroad.

Location is the most important factor, with respondents looking for an idyllic location. The results show forty five percent of respondents would like their ideal home to be situated by the beach/sea followed by a town location (15 percent) and a village location (13 percent), in the hills (10 percent) and in a 'tourist' area (9 percent).

Thirty five percent want to live in a small villa, followed by twenty percent who would like to live in an apartment, and 17 percent who wish to live in a large villa. Just eight percent would be happy to live in a townhouse.

Mark Goddard, Managing Director of thinkproperty.com comments: "Our new **Overseas Desirability Report** gives a good indication of what home owners want from a property abroad, giving estate agents a clearer picture of what consumers are looking for. We have found the demand for overseas property growing steadily over the past six months and predict that it will continue to rise."

"thinkproperty.com now has the largest choice of overseas property compared to any other online property portal, we listen to what home movers are looking for from a property portal and provide it accordingly. Our **Overseas Desirability Report** highlights the increasing demand for overseas property, and we are proud to offer home movers the widest choice available via a property portal."

The top five features that are most important to home owners when thinking about their ideal overseas properties gives a clear indication to estate agents about which areas of a house would make-or-break the sale of a property. The most important feature is the overall location (100 percent), followed by being situated close to local amenities (eighty eight percent), having central heating/air conditioning (sixty five percent), a good sense of local community (fifty seven percent) and located in a quiet area (fifty percent).

Thirty five percent would buy a property overseas as a holiday home with one quarter wanting to live abroad permanently, twenty two percent are wanting to buy overseas property to rent (<u>http://www.thinkproperty.com/renting.htm</u>) back out and fifteen percent are looking to buy an overseas property for when they retire abroad.

About

thinkproperty.com

thinkproperty.com features comprehensive property details including multiple photographs, detailed descriptions, floor plans, location maps and virtual tours.

thinkproperty.com is the only major UK property portal which is fully embracing Web 2.0 functionality. The new improvements include search results displayed on a map direct from the homepage and the ability for visitors to save their searches and be instantly updated with new properties via email and RSS.

Web Site = <u>http://www.thinkproperty.com/</u>

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