

Bigmouthmedia CEO Wins at National Business Awards Scotland 2007



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Press Release Summary: Steve Leach, founder and CEO of bigmouthmedia, Europe's largest search agency, awarded the title - National Business Awards for Scotland Entrepreneur of the Year 2007

Press Release Body: **Steve Leach, founder and CEO of bigmouthmedia**, Europe's largest search agency, walked away with the coveted title of **'Entrepreneur of the Year' at the National Business Awards for Scotland.**

In a category which was considered one of the toughest of the evening, Steve beat off competition including Wendy McDougall of 9-20 Recruitment, John Hailstone of First People Solutions Group, Manorlane's Elliot Robertson and Robert Keiller of Production Services Network (PSN).

Speaking after the ceremony, **Steve Leach** commented: *"It has been such an exciting evening and a thrill for **bigmouthmedia** to be a part of it for another year running. On a personal level it is fantastic to be awarded this - but in reality it truly is a credit to all of the **bigmouthmedia** team that I work with everyday in terms of their support and dedication."*

2007 has seen **bigmouthmedia** (<http://www.bigmouthmedia.com/>) pick up more industry awards both for the agency's services and on behalf of the client. **'Best Use of Search Optimisation/Search Marketing'** with client **Superbreak** (<http://www.superbreak.com/>) – the online travel company – at the **Technology for Marketing and Advertising Awards in February 2007**, plus awards at the inaugural **Fast Growth Business Awards and Dadi Awards**. **Bigmouthmedia** were also named in the **Top 50 FT UK Workplaces for 2007** as well as being finalist for **4 National Business Awards including Entrepreneur of the Year and Marketing Strategy of the Year**, to be announced in London on November 13th.

Notes to Editor:

About

bigmouthmedia

Founded in 1997, **bigmouthmedia** are leaders in the digital marketing (<http://www.bigmouthmedia.com/>) field, with a team of over 200 staff across 11 offices in 8 countries on 3 continents the company maximises return and exposure for major brands online through a variety of fully integrated digital marketing channels: Search (PPC (http://www.bigmouthmedia.com/products_services/pay_per_click_management/)) and Search Engine Optimisation (http://www.bigmouthmedia.com/products_services/search_engine_optimisation/)), Online Media Planning, Affiliate Marketing, Social Networking, Brand Monitoring, Online PR and Web Analytics.

Bigmouthmedia merged with **GlobalMedia** in late 2006, creating the largest independent search marketing agency in the world. The group services big-brand customers globally including: Adidas, Hilton, British Airways, Tesco, Aer Lingus, BP, Barclays, Castrol, Conrad International, Dorling Kindersley, Early Learning Centre, easyCar, Fasthosts, FHM, Jumeirah, Kodak, Canon, Samsung, Starbucks, Top Man, Debenhams, Which?, Lacoste, Euler Hermes and Wall Street Institute.

Bigmouthmedia is a Deloitte Fast Growth winner and a 2007 FT Best Places to Work, and is currently short listed for four National Business Awards

The National Business Awards for Scotland
The National Business Awards for Scotland recognises and rewards excellence, innovation and success. Uniquely open to organisations of all sizes and from any industry sector - public or

private - the best of Scottish businesses are able to showcase their achievements and benchmark their successes against firms and bodies of all types.

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