

Bigmouthmedia finalists for four National Business Awards 2007



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Press Release Summary: Bigmouthmedia, Europe's largest search agency, have been announced as finalists in an impressive four categories in this year's National Business Awards

Press Release Body: **Bigmouthmedia**, Europe's largest search agency, are finalists in an impressive four categories in this year's **National Business Awards**.

Also finalists in last years awards - the agency has been short listed for the **EIM Marketing Strategy of the Year Award, 3i Growth Strategy of the Year Award The Investors in People Outstanding Workplace of the Year and the Credit Suisse Entrepreneur of the Year for bigmouthmedia** (<http://www.bigmouthmedia.com/>) CEO and founder **Steve Leach**.

Last year's **National Business Awards** ceremony saw **bigmouthmedia** take home the award for **The AXA Small to Medium Business of the Year** - an award which was also won by **bigmouthmedia** at the **2006 National Business Awards for Scotland**.

Speaking after the announcement, **bigmouthmedia MD Lyndsay Menzies** commented: *"Not only is it great news to be finalists again at the **National Business Awards** - but in four categories is fantastic! 2007 has been an exciting year of change and development for **bigmouthmedia** and this is a true accolade for our hard working team."*

2007 has seen **bigmouthmedia** pick up more industry awards both for the agency's services and on behalf of the client. '**Best Use of Search Optimisation/Search Marketing**' with client **Superbreak** – the online travel company – at the **Technology for Marketing and Advertising Awards in February 2007**, plus awards at the inaugural **Fast Growth Business Awards and Dadi Awards**. **Bigmouthmedia** were also named in the **Top 50 FT UK Workplaces for 2007** as well as being finalist for 2 **National Business Awards for Scotland**.

Notes to Editor:

About bigmouthmedia
Bigmouthmedia are leaders in the digital marketing (<http://www.bigmouthmedia.com/>) field, with a team of over 200 staff in 11 offices throughout 8 countries across 3 continents. The company maximises return and exposure for major brands online through a variety of fully integrated digital marketing channels: Search (PPC (http://www.bigmouthmedia.com/products_services/pay_per_click_management/) and SEO (http://www.bigmouthmedia.com/products_services/search_engine_optimisation/)), Online Media Planning, Affiliate Marketing, Social Networking, Brand Monitoring, Online PR and Web Analytics.

Bigmouthmedia merged with **GlobalMedia** in late 2006, creating the largest independent search engine marketing (http://www.bigmouthmedia.com/products_services/search-engine-marketing/) agency in the world. The group services big-brand customers globally including: **Adidas, Hilton, British Airways, Tesco, Aer Lingus, BP, Barclays, Castrol, Conrad International, Dorling Kindersley, Early Learning Centre, easyCar, Fasthosts, FHM, Jumeirah, Kodak, Canon, Samsung, Starbucks, Top Man, Debenhams, Which?, Lacoste, Euler Hermes and Wall Street Institute.**

Bigmouthmedia is a **Deloitte Fast Growth winner** and a **2007 FT Best Places to Work**, and is currently short listed for four **National Business Awards**

The National Business Awards
The National Business Awards has fast become a leading programme in recognising excellence in business achievement, innovation and success in the UK. With coverage in over 500 publications, featured on Sky TV and referred to by the Chancellor of the Exchequer as the '**Business Oscars**,' the Awards programme offers winners more than just the opportunity to lift a trophy at the renowned ceremony

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