

# Haymarket Brand Media launch Brand Republic Careers Fair



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Press Release Author: [Brand Republic](#)

Industry: [Human Resources](#)

**Press Release Summary: Haymarket Brand Media launch the first online recruitment fair dedicated to the advertising, marketing and media industries – the Brand Republic Careers Fair**

Press Release Body: **Haymarket Brand Media** have recently launched the first online recruitment fair dedicated to the advertising, marketing and media industries – the **Brand Republic Careers Fair**.

Published by **Brand Republic** (<http://www.brandrepublic.com/>) and the leading marcomms sector titles, Campaign, Marketing, Media Week and PRWeek, the **Brand Republic Careers Fair** (<http://careersfair.brandrepublic.com/>) showcases exhibitor stands from leading blue chip companies including **BBC, Bloomberg** and **L’Oreal**.

**The Brand Republic Careers Fair** also hosts a number of [virtual seminars](#), provided through a partnership with **Cwerty**. These seminars will be delivered by industry experts such as **Sir Martin Sorrell, Lord Kalms and Maurice Levy**. The videos cover topics as diverse as 'the internal grapevine', 'never taking no for an answer' and on the importance of 'aiming high'.

The technology behind the **Brand Republic Careers Fair** was provided by **New Brand Vision** and the site itself will have a wide presence across **Brand Republic** and **Brand Republic Jobs** as well

as a large marketing campaign that will be run across the **Haymarket Brand Media** titles.

Overall the **Brand Republic** careers fair combines the benefits of a conventional exhibition with all of the advantages of the web. Users can browse sector specific halls, quiz potential employers and consultants – all in one place.

The full list of current exhibitors is:

- 3
- Band & Brown Communications
- BBC
- BBC Worldwide
- Bloomberg
- Brand Republic
- Cwerty
- Haymarket Business Media
- L'Oreal
- Loyalty Management UK
- Mindshare
- Norwich Union
- Pinnacle PR
- PFPR
- TMP

Users can find out key facts and details about each exhibitor including details of what they do, who they are, their latest news, what benefits the company can offer potential employees and how to get in contact with them. Exhibitors have the opportunity to upload videos detailing what life is like in their company. Users can also submit their CVs direct to exhibitors and browse their latest jobs online.

There is also a dedicated [careers advice](#) area with content covering how to write a winning CV to shining in an interview.

**About Brand Republic** is the market-leading web site for the online advertising, marketing, media and PR sectors.

Publishing online since 2001, **Brand Republic** has a completely new look and feel, and a whole host of new features and content. The site is also the online home for the leading marcomms titles and brands in business publishing, including Campaign, Marketing, Media Week,

Revolution, Marketing Direct, Direct Response and Promotions & Incentives.

**Brand Republic** is the place to find all about the UK marketing, media and communications industries.

The **Brand Republic** network has over 215,000 unique users per month and over 2 million page impressions. The **Brand Republic Careers Fair** runs across five key halls covering advertising, media, marketing and pr as well as a dedicated hall for graduates.

**Brand Republic PR contact:**

**Paula Fox**

**Brand Republic**

**174 Hammersmith Road**

**London**

**W6 7JP**

**020 8267 8038**

**<http://www.brandrepublic.com/>**

**Web Site: <http://www.brandrepublic.com/>**

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