Online Casino 32Red Nominated for Best Casino Operator



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Press Release Summary: 32Red cements its place as a leading online casino with nomination for 'Best Casino Operator' in the e-Gaming Review awards

Press Release Body: **The e-Gaming Review awards** took place in the glorious setting of the **Natural History Museum**, **London** at the end of September. The world's leading gaming representatives descended on to the stunning arena to celebrate the industry's achievements in what has been an interesting year for the gaming industry.

Throughout the year **32Red** have continued to provide the casino player with top quality <u>casino games</u> and to ensure their first-class support remains at a high standard. The nomination for the **'Best Casino Operator' award by e-Gaming Review** demonstrated that **32Red**'s efforts have clearly been recognised, and although **32Red** was just pipped to the post, they were just one of three online casinos to be selected.

The nomination amongst such an exclusive selection of casinos reflects **32Red**'s respected position within the industry, as viewed by the industry itself. **32Red CEO Ed Ware** commented:

"We're proud to have been highlighted once again as a leading online casino by such a distinguished organisation".

The e-Gaming Review nomination follows other major successes for <u>32Red Online Casino</u>. Earlier in the year they were awarded Gold for the 'Best Casino Customer Service' by Gambling Online Magazine. and Casinomeister, the Internet Casino Watchdog named 32Red Casino of the Year for 2006.

This is a title **32Red** have held since 2003 and one the company is immensely proud of. **Bryan Bailey of Casinomeister** stressed that:

"32Red continuously stands above their peers and competitors as a top casino."

Being top for an unprecedented four years is an impressive feat, but as a leading international and UK casino, **32Red**'s sole aim is to maintain and to improve their standards for the future. Mr Ware said:

"Our goal is to make the player experience at **32Red Online Casino** the best you can possibly get and as we go into the future, it is our challenge to continue to do so."

For the remainder of this year, and for the indefinite future, **32Red** plan to ensure that they remain in the exclusive shortlist of top <u>internet casinos</u>, and stand committed to their principles of providing the casino player with a fun, fair and quality online casino experience.

32Red launch up to five new casino games every month for example the new Mega Moolah online slot game that features a progressive jackpot now stands at over £3.6 million.

About 32Red

<u>32Red</u> is an award-winning online casino and poker operator licensed, regulated and based in Gibraltar. For the past 4 years **32Red** has been named 'Best Casino' by Watchdog and Player Advocate site Casinomeister. **32Red** were also voted as having the 'Best Casino Customer Service' for **2006** by Gambling Online Magazine.

32Red attracts players from around the world but has a predominantly UK player base, with 83% of customers at **32Red Casino** and **32Red Poker** registered as coming from the UK & Ireland. In July '06 **32Red** became the official club sponsors of **Aston**

Villa FC, in a seven figure deal that sees **32Red.com** don the club shirts for the 2006/07 and 2007/08 seasons.

Web Site: http://www.32red.com/

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