

Retail Exterior Shutter Store ShutterContractor.com Merges with ESSCO Exterior Products, Inc.



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Press Release Summary: ShutterContractor.com, a retail marketplace for vinyl exterior shutters has merged with ESSCO Exterior Products, Incorporated, the largest wholesale distributor of exterior shutters in the western United States

Press Release Body: **Retail Exterior Shutter Store ShutterContractor.com Merges with ESSCO Exterior Products, Inc.**

ShutterContractor.com, a retail marketplace for vinyl exterior shutters has merged with **ESSCO Exterior Products, Incorporated**, the largest wholesale distributor of exterior shutters in the western United States.

ShutterContractor.com has used **ESSCO Exterior Products** in the past as its principal supplier of exterior window shutters. The merger is a "natural step" in the progression of the company, which promises to improve its customer service, delivery times, and product offering as a result.

ShutterContractor.com was founded in 2002 as an Internet-based retailer of standard-sized and custom vinyl exterior shutters and was an overnight success. Building on its early foundations,

ShutterContractor.com became a household name in the exterior shutter industry.

ESSCO Exterior Products, Inc. was founded in 1992 as a wholesale distributor to professional siding and window contractors supplying vinyl siding, vinyl windows, and vinyl exterior shutters. As **ESSCO** evolved, it built on its most successful product lines and dropped its vinyl siding offerings. During the 1990's **ESSCO** added to its product offering with the acquisition of 17 competing companies.

ESSCO has since become a major vendor to building material dealers, specializing in supplying custom exterior window shutters for the new construction market. Very competitive pricing and fast delivery times meant that dealers could rely on just-in-time inventory to supply their customers' needs cost effectively.

Today **ESSCO** specializes in exterior shutters and related hardware and it carries a diverse range of products including its own custom line of Mid-America exterior shutters. With ESSCO's entry into the Internet market along with its traditional marketing efforts, the marriage of "brick and mortar" with E-Commerce puts **ESSCO Exterior Products** on a level playing field in a changing marketplace.

Web Site: <http://www.shuttercontractor.com/>

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