

Shahfira Mobile launches 3G Canada Mobile Guide at global-TRAVEL.mobi/canada.php



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Press Release Author: **Shahfira Mobile (UK) Limited**

Industry: [Consumer Services](#)

Press Release Summary: The [3G Canada Mobile Guide](http://global-travel.mobi/canada.php) is accessible via a GPRS, 3G, 3.5G or a UMTS connection and includes major destinations in Canada such as Toronto, Vancouver, Montreal, Ottawa and Halifax that can be accessed by Smartphones and PDA's.

Press Release Body: London, United Kingdom, October 3st, 2007

An interactive **Mobile Travel Guide** for Smatphone and PDA users was today launched for Canada at <http://global-travel.mobi/canada.php>. The **Mobile Travel Guide** includes destinations in Canada such as British Culumbia, Quebec, Ontario and Nova Scotia and assist tourist's in finding travel information on [Toronto](#), [Vancouver](#), [Montreal](#), [Ottawa](#) and [Halifax](#) .

global-TRAVEL.mobi does not charge anything to access the destination guides on her Mobile portal and only data charges may occur from network providers.

This compliments the [Mobile Hotel Database of Canada](#) that was launched in April 2007.

Leisure and Business Travellers now have the opportunity to see what Toronto, Vancouver, Montreal, Ottawa and Halifax have to offer on their smartphone.

During the month of October, **global-TRAVEL.mobi** will be launching additional **3G Mobile Travel Guides** in Greece, Malta, Portugal, Spain and Turkey.

To recoup some of the investment, **global-TRAVEL.mobi** is planning to licence its mobile content on a white label basis to network operators in Asia, the Americas and Europe on an exclusive basis or through a Content Partner Revenue Sharing Agreements.

The **global-TRAVEL.mobi** project is based on the MP1.2 XML/xhtml standard, specifically developed for mobile phones and handheld devices.

global-TRAVEL.mobi was developed by **Shahfira Mobile Limited**, an Indonesian/German joint venture with its headquarter in London, England. A Mobile Content development office is being planned by year-end in Malaysia. **Shahfira Mobile (UK) Limited** is a member of Forum Nokia, a program that provides advanced technical support to mobile developers.

Web Site: <http://global-travel.mobi/canadahotels.php>

Contact Details: Shahfira Mobile (UK) Limited
M-3-19 Plaza Damas,
Sri Hartamas
50480 Kuala Lumpur
Malaysia

Tel: +601-624-58986

Fax: +603-620-11664

Email: info@global-travel.mobi

3G: <http://global-travel.mobi>