

Waitrose takes to the road with new delivery service



WaitroseDeliver

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Industry: [Food & Beverage](#)

Press Release Summary: Waitrose is taking the pressure off shopping with new delivery service now operating in over 50 Waitrose branches.

Press Release Body: **Waitrose the supermarket**, has launched its '**Waitrose Deliver**' internet grocery service to 18 more stores across the country, making the service now available in over 50 Waitrose branches. Even more customers can now shop from the comfort of their home or the convenience of the workplace and have groceries delivered straight to their door.

[Waitrose](#) Marketing Manager, Internet and Ecommerce, Fiona Hall, said: "*More and more people are choosing to [shop online](#) for a variety of reasons, whether they are restricted for time, or are unable to visit the store. This new service is a great way to allow customers the freedom to buy at their leisure and have their shopping delivered to their door.*"

Customers will find the same selection and money saving offers that are available in a Waitrose store. The website is easy to use and customers can also choose to collect their shopping in branch if they prefer.

The [food shop](#) guarantees that products will be of the best quality and freshness. Each order is picked and packed by the same dedicated staff that customers meet in their local store. Customers can even place a note to tell their personal shopper if they prefer their bananas on the green side or are happy to have regular milk if the skimmed variety isn't available. There is a minimum order value of £50 and a £5 delivery fee, or £3 if the customer collects in branch.

As part of **Waitrose's** commitment to recycling and reducing packaging waste, delivery drivers will also collect used plastic bags and take them back to the store for recycling.

More and more UK shoppers are taking advantage of [online grocery shopping](#) and supermarket delivery services. Once a shopping list is created, shoppers can quickly order the same products each week, making small changes where required. Customers can find out if **Waitrose's** new [grocery delivery service](#) is available in their area by visiting the **Waitrose** website.

About

Waitrose is the supermarket division of the **John Lewis Partnership**, with 185 branches across England, Scotland and Wales. The supermarket is synonymous with high quality produce, and is particularly noted for its wine and beverages and has regularly won awards at the International Wine and Spirit Competition and from Wine Magazine. Waitrose also strives to promote seasonal produce, locally sourced produce and organic produce.

Waitrose

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