Cruise Deal and Cruise Review Site coming soon from www.socruise.com

Cruise Reviews

Social Cruise Network for all cruise travellers, share your experience

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Press Release Summary: Socruise is set to create the UK's leading online cruise agent and online cruise community.

<u>www.socruise.com</u> will sell long haul cruise holiday all round the world from all leading brands like: P&O Cruises, Royal Caribbean Cruises, Celebrity Cruises, Princess Cruises, Costa Cruises Norwegian Cruise Line (NCL), and Carnival.

Press Release Body: **Socruise** will put the consumer first by having destination reviews, features ship, deals, news and general information about cruising as well as a cruise community section with forums, where people can create their own profile with videos and pictures, and share there cruise experience with thousands of people round the world.

Socruise will capitalize on this by putting the consumer first by offering online cruise reviews, all the latest cruise deals & products, and sharing customers experience shown in video and image format.

A **www.socruise.com** spokesperson said the UK site is expected to go live in January 2008 and that, there has already been a high level of interest from advertiser and consumers. The global travel market

has seen a massive shift online, and the cruise market is the last thing the high street travel agents are hanging on to.

At the current time the cruise market worldwide is worth \$15 billion And there are only a few good quality UK cruise sites, but most just give consumers loads of cheap offers, rather then detailed ship information.

There will be loads of special features on the website like: **socruise TV**, **socruise blog**, **socruise reviews**, customers can create a online personal profile and give details like age, where they life, interests, uploads their cruise photo's, favourite cruise holiday, favourite cruise ship, next cruise holiday, what cruise's they have been on.

The main unique point compared to other sites, is that online visitors will want to come back to the site, every day and week, to update there personal profile, communicate with their new found friends and view the latest news.

www.socruise.com

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