

# Hilton Hotels Corporation signs first Hilton Garden Inn franchise agreement in Central America



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## **Press Release Summary: Hilton Garden Inn Liberia Airport In Costa Rica Scheduled To Open in 2008**

Press Release Body: **Hilton Garden Inn**, the award-winning mid-priced brand that is part of the **Hilton Family of Hotels**, is pleased to announce that the first **Hilton Garden Inn** franchise agreement in Central America has been signed with **Hoteles Aeropuerto H.A.L., S.R.L.**, of which **Enjoy Group** and **DWL** are partners. The **Hilton Garden Inn Liberia Airport** located in Liberia, Guanacaste, Costa Rica is scheduled to open in Fall 2008.

With **Hoteles Aeropuerto H.A.L., S.R.L.**, **Enjoy Group** is extending its relationship with the **Hilton Family of Hotels**. **Enjoy Group** is also a partner in the **Hilton Papagayo Resort** and the **Doubletree by Hilton Puntarenas Resort**, deals signed as management agreements with **Hilton Hotels Corporation** in December of 2006. The two hotels are conversions from hotel properties that previously had been independently owned and operated by **Enjoy Group**.

*"We look forward to debut our upscale mid-priced brand in Costa Rica with the **Hilton Garden Inn Liberia Airport**. This new property signifies our brand's continued growth in new regions where we have the opportunity to introduce **Hilton Garden Inn** and our key brand*

*attributes like complimentary Wi-Fi, 24-hour business center, the **Garden Sleep System** bed and **Mirra chair by Herman Miller**, to both business and leisure travelers in Central America,” said **Adrian Kurre, senior vice president – brand management, [Hilton Garden Inn](#)**.*

Located in close proximity to the Liberia International Airport — the gateway to Guanacaste, Costa Rica and the eco-tourism infrastructure in the province — the newly built **Hilton Garden Inn Liberia Airport** will be situated in the Solarium Technology Park, most important mixed-use development in the area with commercial, residential, office spaces and industrial park also developed by DWL, and within close driving distance to the tropical beaches and rainforests of the burgeoning tourist destination of The Gulf of Papagayo. The hotel will feature 160 guest rooms including 10 suites and will offer signature **[Hilton Garden Inn](#)** brand attributes including complimentary Wi-Fi, 24-hour business center, a full service restaurant, evening room service, the ‘Pavilion’ lobby which features a comfortable living room area and the Pavilion Pantry shop offering a selection of delicious ready made meals, beverages and snacks. Guest room offerings will include the **Garden Sleep System bed, Mirra chair by Herman Miller**, high definition television, clock that allows guests to play their MP3 or portable CD player; a spacious work desk, air conditioning and a **“hospitality center”** that features a microwave, mini refrigerator and coffee maker.

Travelers to the **Hilton Garden Inn Liberia Airport** will also enjoy flexible meeting spaces; a complimentary workout facility and swimming pool.

*“We are confident that the launch of our new mid-market **Hilton Garden Inn Liberia Airport** will complement the growing demand of corporate and leisure travelers seeking quality accommodation in Central America. We are delighted to be working with **Hilton**, one of the most recognized names in the hospitality industry in introducing this exciting brand into Costa Rica,” said **Javier Pacheco, operations and marketing director for Enjoy Group**.*

**About The Hilton Family of Hotels In Central America**  
**Hilton Hotels Corporation** currently owns, manages, or franchises four [hotels in Central America](#), including **Hilton** full-service hotels in San Pedro Sula, Honduras; Managua, Nicaragua; San Salvador, El Salvador; and a Hampton Inn & Suites hotel in San Jose, Costa Rica. Two additional properties are scheduled to join the portfolio in

December, 2007: a **Hilton** full-service hotel in Guanacaste, Costa Rica, and a Doubletree full-service hotel in Puntarenas, Costa Rica.

**About Hilton Garden Inn** is the award-winning, [mid-priced hotel brand](#) that continually strives to ensure today's busy travelers have everything they need to be most productive on the road — from complimentary wired and Wi-Fi Internet access in all guestrooms and remote printing to the hotel's complimentary 24-hour business center to one of the most comfortable beds with the Garden Sleep System. So whether on the road for personal or business reasons, **Hilton Garden Inn** offers the amenities and services for travelers to sleep deep, stay fit, eat well and work smart.

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