

Homewood Suites by Hilton opens first Mexico property



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Press Release Summary: Homewood Suites opens Mexico property including exclusive Presidential suite and poolside bar with sandy beach area

Press Release Body: **Homewood Suites by Hilton**, the international brand of upscale, all-suite, residential-style hotels, is continuing its international expansion with the opening of its first property in Mexico, located in the burgeoning business hub of Torreon, Coahuila. The 102-suite property is located within an innovative new entertainment complex called Intermall Laguna, a 26,000-square meter facility that will revitalize the Torreon area by providing more than 2,000 new jobs, and attract both business travellers and tourists.

*"**Homewood Suites** has been leading an aggressive growth strategy that has steered unprecedented expansion, year after year since 2000, recently reaching a milestone opening with its 200th property in June 2007," remarked **Rebecca Wyatt, senior vice president of brand management**. "**Homewood Suites by Hilton Torreon** is another major development milestone, marking the first of several **Homewood Suites** properties planned for Mexico, as well as continuing the brand's movement towards international growth."*

The five-story hotel offers 102 guest suites, comprised of 97 two-room suites, four two-bedroom suites and one Presidential suite, an exercise facility, putting green, outdoor pool with sand and a poolside bar. The Presidential suite and poolside bar are new features for the brand. No other property in the **Homewood Suites** family features them, and they are prominent examples of how the brand has taken into consideration the influence and tradition of the local culture. However, the property will still incorporate all the homelike amenities of a traditional **Homewood Suites**, including the Suite Start breakfast, Welcome Home reception, complimentary grocery shopping service, complimentary high-speed internet, and more. The Suite Start breakfast and Welcome Home reception will feature at least one local dish.

Torreon is one of the most important industrial complexes in Mexico, populated by more than 1,500 enterprises in 13 industrial sectors. The hotel is located in an area of emerging development in Torreon, adjacent to Hospital Angeles. The Intermall Laguna complex has already sold 98 percent of its occupancy and will feature an Applebee's, a small amusement park, as well as an ice rink, Imax theatre – one of only seven in the country – and dozens of retail shops. Also located in the area are 19 universities, professional soccer, baseball and basketball teams and several golf courses.

In addition to the Mexico development, **Homewood Suites** currently has six properties open in Canada, with two more in the development pipeline.

Launched in 1989, the [Homewood Suites by Hilton upscale hotel](#) brand today has more than 210 hotels open with another 125 in the development pipeline in various stages of construction. Beyond its spacious suites and home-like amenities, **Homewood Suites** guests can find at each hotel an on-site Suite Shop convenience store, fitness center and guest laundry at most locations. Guests can also enjoy a daily complimentary Suite Start hot breakfast and a Welcome Home reception featuring a complimentary light meal and beverages Monday-Thursday evenings. Additional guest services at **Homewood Suites by Hilton hotels** include a complimentary grocery shopping service* and a complete business center at most locations.

[Homewood Suites by Hilton](#) is part of **Hilton Hotels Corporation (NYSE:HLT)** the leading global hospitality company, with more than 2,800 hotels and 480,000 rooms in 76 countries and territories, including 100,000 team members worldwide.

The company owns, manages or franchises a hotel portfolio of some of the best known and highly regarded brands, including Hilton, Conrad Hotels & Resorts, Doubletree, Embassy Suites Hotels, Hampton Inn, Hampton Inn & Suites, Hilton Garden Inn, Hilton Grand Vacations, Homewood Suites by Hilton and The Waldorf=Astoria Collection.

Hilton Hotels Corporation's sponsorship of the U.S. Olympic Team will extend through the 2008 Olympic and Paralympic Games in Beijing, China, and includes the 2008 U.S. Paralympic Team(s) and the 2007 U.S. Pan-Am Team.

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*Guest pays for groceries. Other restrictions apply.

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