Homewood Suites by Hilton opens hotel in San Diego, California



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Press Release Summary: Homewood Suites by Hilton furthers the brand's growth into urban area development

Press Release Body: **Homewood Suites by Hilton**, the international brand of upscale, all-suite, residential-style hotels, has opened the 150-suite **Homewood Suites by Hilton hotel San Diego – Airport/Liberty Station**. **The hotel is owned by Liberty Station HHG Hotel, LP and managed by Huntington Hotel Group**. As interest and growth in downtown areas have risen drastically over the past several years, the urban market now offers a wealth of potential extended stay business- an ideal opportunity for Homewood Suites development. The brand also has a number of properties situated in the heart of many downtown locations, putting visitors right in the center of a wide variety of shopping, dining and attractions.

"This build demonstrates <u>Homewood Suites</u> continued foray into a wide variety of markets, and we are excited to offer this property as an attractive lodging option to those visiting the Liberty Station area," said **Rick Brown, general manager**. "We are thrilled to be part of **Homewood Suites**' continued growth and development."

The <u>Homewood Suites Liberty Station</u> is the only "water-front" <u>extended stay hotel</u> in San Diego. Nestled along an esplanade and adjacent to a 125 acre Park, the hotel is surrounded by beauty. A 9-hole golf course, the USS Recruit and historic walking tours are all a part of the premier destination known as **Liberty Station**. The area is an urban redevelopment of historic Naval Training Center and offers a unique San Diego experience. Additionally **Liberty Station** is just down the street from downtown San Diego, the popular Gaslamp Quarter and Seaport Village and minutes from Sea World, San Diego Zoo, Balboa Park, Cabrillo National Monument, and several sunny beaches.

Unique features at the hotel include outdoor fireplaces with patio seating along the waterfront, a billiard room, two outdoor bay view terraces with telescopes and seating, designed for relaxing and taking in the San Diego views (1,000 sf each). Additionally, all guest rooms feature 32" HD-LCD TV's, stainless steal appliances and many have balconies and bay-views.

Homewood Suites has a number of hotels located in urban areas, including Edgewater, NJ; Indianapolis-Downtown; Chicago-Downtown; and Seattle-Downtown.

Homewood Suites recently completed Phase I of its Distinctly **Homewood** upgrades – a five-year product enhancement program launched in 2005 – which included upgrades to exercise facilities, guest bathrooms and bedding packages at most hotels. Phase II is now underway, which will include the addition of Dual Massage showerheads by WaterPik and completion of bedding upgrades across remaining hotels. Final completion is scheduled to coincide with the **Homewood Suites** brand's 20th anniversary in 2009. The brand also collaborated with Hilton Hotels Corporation's Supply Management team and a top hospitality industry interior designer to introduce three Distinctly Homewood guest suite concepts. The FF&E packages give developers increased design flexibility while reflecting the core elements of the Distinctly Homewood program – Relevance, Consistency and Distinctiveness.

About Homewood Suites by Hilton Launched in 1989, the Homewood Suites by Hilton brand today has more than 206 hotels open with another 125 in the pipeline. Beyond its spacious suites and home-like amenities, **Homewood Suites** guests can find at each hotel an on-site Suite Shop convenience store, exercise facility and guest laundry at most locations. Guests can also

enjoy a daily complimentary Suite Start hot breakfast and a Welcome Home reception featuring a complimentary light meal and beverages Monday-Thursday evenings. Additional guest services at **Homewood Suites by Hilton hotels** include a complimentary grocery shopping service* and a complete business center at most locations.

Homewood Suites by Hilton is part of Hilton Hotels Corporation (NYSE:HLT), the leading global hospitality company, with more than 2,800 hotels and 480,000 rooms in 76 countries and territories, including 100,000 team members worldwide.

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*Guest pays for groceries. Other restrictions apply

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