

# Leading UK Maternity Fashion Jeans hit Australian market by storm.



THE BOOT CUT

THE WIDE CUT

ABOUT OUR JEANS

**BOOTLEG:** A wardrobe staple that never goes out of fashion. The dark wash is a bit paler along the thighs to create a visual lengthening effect like the best designer jeans. Voted year on year the best maternity jeans by fashion journalists, it's a must have for comfort and style.

**WIDE LEG:** Super flattering this new season shape does wonder to disguise chunky legs and thighs. The low waist cut will visually half the line of your hips and the very dark wash is also slimming.

**OUR JEANS:** they look 100% like designer jeans; from the back no one will guess you are pregnant! The unique stretch denim quality is renowned to lift your bum and the pocket design gives you a great shape. Our signature embroidery completes the trendy look.

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**Press Release Summary:** Seraphine Jeans arrive this November for the Australian market and word on the street is that leading maternity boutiques are snapping them up quick for their customers.

**Press Release Body:** From the back they look like designer jeans, lifting and shaping the rear, so store owners know they will be a clear winner in their stores. The bootcut jeans are a bit paler along the thighs to create a visual lengthening

effect. So clever! And the darker wash denim slims the wide leg style. The distributors of the **Seraphine Jeans – Fertile Mind**, are the clever creators of the **6WayDress** which was select by **Cosmo Pregnancy** this month as the **Number One Clever Buy**. They have a wide range of maternity, nursing fashion and infant items for every new mum including the world famous **Belly Belt Combo**.

**Web Site:** <http://www.fertilemind.com.au/maternity-wear>

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