

Package Express Centers and Coast-To-Coast Storage Team Up To Deliver Pack & Ship Store-Within-A-Store Concept To Self-Storage Operators



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Industry: [Consumer-Services](#), [Real Estate](#)

Press Release Summary: Operators The City of Atlantis, Florida—Coast-To-Coast Storage (C-2-C), the world’s leading self-storage consultancy firm, announced that an Agreement has been consummated with Package Express Center, Inc. (PEC) of Greenville, TN. Coast-To-Coast has been chosen to market the Package Express Centers package processing & shipping system to 50,000 self-storage operators in the US.

Press Release Body: **Coast-To-Coast** clients include prospective developers and existing self-storage, mobile storage, vehicle storage and document storage owners and clients on a world-wide bases.

Package Express Centers serves over 2,000 locations in the independent hardware store, independent pharmacy, and independent food store markets. Therefore the transition to providing their UPS Ready service for self-storage operators will be an easy and seamless process for their organization.

Operational highlights include the following:

- **PEC** will provide fulfillment of all system and product orders from

self-storage operators.

- **PEC's Total Shipping™ software** will be the gateway to package processing & shipping via the #1 small package shipper in the world – **UPS**.
- **PEC** will provide 24/7 customer support to self-storage locations who choose to offer this service.
- **C-2-C** will be the exclusive channel marketing partner to self-storage for **PEC** products and services.
- **C-2-C** will provide marketing and management support to self-storage operators offering this service to their communities.

*"We released a similar product to the self-storage industry in 2006 and it failed due to provider issues. **Coast-To-Coast** conducted an extensive search in the marketplace to find a stable, yet progressive firm with established shipper relationships to ensure a program with great features and terrific customer service. We found that **PEC** is second to none," said **RK Kliebenstein, CEO and Leader of C-2-C**. "When we met **Russ Israel and the folks at PEC**, we knew they were the right team. This is an experienced group that is committed to excellence and has an awesome, full featured program. I can't express how excited we are to work with **PEC**."*

*"We're happy to have found **Coast-to-Coast**," said **Russ Israel, Chairman of the Board of Package Express Center, Inc.** "The timing was perfect for us since we were just beginning to test the market of Self Storage locations." "We're getting ready to celebrate our 25th year in business in 2008," said **Stephanie Hopson, PEC's President and CEO**. "This is a great time for building new relationships in new areas."*

About Coast-To-Coast, LLC
Coast-To-Coast Storage (C-2-C) (www.askrk.com) is the largest consulting firm for self-storage, mobile storage and vehicle storage in the world. **C-2-C** offices are located from California to Florida, and subsidiary companies include **Coast-To-Coast Realty Advisors, Coast-To-Coast Consulting, Coast-To-Coast Storage** (Operating under locally branded Super Storage Self-Storage) and **We Bring Life To Learning**. Founded in 2000, **C-2-C** is expanding into store-within-a-store modules to help self-storage operators increase net profits. These store-within-a-store modules include mobile storage, pack and ship retail services, propane bottle exchange, document storage, and on-line auctions to name a few. These modules greatly enhance the door swings (foot traffic) and profits of a self-storage operator.

About Package Express Centers corporate office is located in Greeneville, Tennessee and has been in business since 1984. Today, **Package Express Centers** is the #1 In-Store Retailing Network of Small Package Shippers in the United States. Their UPS Ready Total Shipping™ Software is so easy to use, a store associate can normally process and ship a package in three minutes or less. But software is only a portion of what we do and what they offer. For almost 25 years, **Package Express Centers** has worked to make "**Package Processing & Shipping**" a simple but profitable in-store service for Independent Retailers in the United States. By adding footsteps within the hometown self-storage, hardware, pharmacy, food store or other independent retail location, they help the retailer increase store sales as well. Each new program, upgrade, service or module produced is designed to help make this service easier and more profitable for the independent retailer.

Web Site: <http://askrk.com>

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