

Stick Me Designs, Creates Stylish Diabetes Glucose Meter Testing Bags



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Press Release Summary: Stick Me Designs, release first collection of stylish diabetes meter testing bags for the style savvy diabetic.



♦ Denim Delight ♦

♦ Pink Sherbet ♦

Press Release Body: Virginia Beach, November 18, 2007 - **Stick Me Designs**, a new up and coming designer of stylish **glucose meter testing bags** for women, men and teens, announces the launch of their exciting diabetes meter bag collection. The new line of diabetes bags are slated to offer style-starved diabetics with choices in color and style, while still providing functional bags for people with diabetes on the go. The first collection will feature two contemporary designs created for the **One Touch Ultra Mini glucose meter** and other

more traditional larger style testing meters; in addition to placeholders for a lancet device, testing strips a couple pieces of candy. The diabetes bags will also feature interior pockets for everyday essentials such as credit cards, identification, money, glucose tabs and wipes. The bags also feature an outside zipper pocket for used testing strips. Every bag will be treated with a stain repellent to deter stains and maintain the fabric's beauty. The introductory collection will feature hand-selected designer heavy cotton fabric in contemporary styles and colors. Collections will be retired and new styles introduced after a pre-determined time to compliment many personalities and to keep the collections full of variety and fresh.



Modestly priced from \$32.99-\$45.99 the introductory collection will be available through the **Stick Me Designs** website and select medical supply outlets and boutiques.

"While the medical supply industry is busy working on adding color and function to their meters they've forgotten the most important aspect of their portability – the carrying case. We've taken on the task of design and style and added personality to this everyday necessity for people with diabetes. I personally wanted a bag that could reflect personality, attention to style and do a job all at once," said **Rickina Velte, founder and designer of Stick Me Designs**. For more information, please visit www.stickmedesigns.com. The first two styles are available for ordering. And wholesale accounts are being accepted.

Web Site: <http://stickmedesigns.com>

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