

The Hunger Site and GreaterGood Network Establish New Gifts That Give More™ to Directly Aid The People of Eastern Burma With Medical Services and Supplies



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Press Release Author: [The Hunger Site](#)

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Press Release Summary: The Hunger Site (www.thehungersite.com), one in a family of click-to-give Web sites known as the GreaterGood Network, recently established a partnership with 2007 Asia Democracy and Human Rights Award winner, Dr. Cynthia Maung. Six new Gifts That Give More™ were created to benefit Dr. Maung's clinic in Mae Sot, Thailand, and village medical clinics in Burma. One hundred percent of the contributions given through these gifts will go directly to fund medical training and supplies to benefit the needy in areas of Eastern Burma.

Press Release Body: SEATTLE, November 27, 2007 – **The Hunger Site (www.thehungersite.com)**, one in a family of click-to-give Web sites known as the **GreaterGood Network**, recently established a partnership with **2007 Asia Democracy and Human Rights Award winner, Dr. Cynthia Maung**. Six new **Gifts That Give More™** were created to benefit Dr. Maung's clinic in Mae Sot, Thailand, and village medical clinics in Burma. One hundred percent of the contributions

given through these gifts will go directly to fund medical training and supplies to benefit the needy in areas of Eastern Burma.

The unique **Gifts That Gives More™** program allows 100% tax-deductible contributions to pass through directly to nonprofit causes. Inclusion in the program raises awareness and provides the supporters in this growing community that cares with an opportunity to fund specific services for people, animals and causes in need. With their full-color downloadable certificate of acknowledgement, **Gifts That Give More™** make a meaningful holiday gift.

Dr. Cynthia Maung is the winner of the 2007 Asia Democracy and Human Rights Award. The purpose of the award is to support democratic development and promote human rights throughout the Asia-Pacific region. Dr. Maung was selected for her tenacious and long-term commitment to the thousands of Burmese refugees and migrant workers who seek refuge from oppression and violence by the Burmese military junta that governs the country, and for her dedication to training and educating those refugees in order to build a community based on respect for life and human rights.

At her clinic, Dr. Maung provides not only medical care for her patients, but also job training, social services, health education, child protection services, and community-building activities. **The Burmese Gifts that Give More™ provide six ways to fund these initiatives: Train Midwives (\$50), Train a Backpack Medic (\$100), Provide Essential Medical Supplies for a Village for a Day (\$20), Treat Four Malaria Patients (\$23), Provide Bednets (\$30), and Provide a Clean Childbirth Kit (\$24.50).**

One hundred percent of funds collected from the **Burmese Gifts That Give More™** is paid by **GreaterGood.org to Planet Care/Global Health Access Program**, a California based nonprofit organization working to improve the well-being of communities in crisis through the provision of health and public health services, capacity building, and resource enhancement. Since 1998, **GHAP** has supported **Mae Tao Clinic** and ethnic minority health organizations in Burma by providing health worker training, technical support for medical and public health programs, health information systems support, and medical supplies.

Tim Kunin, co-owner of CharityUSA comments, *"The recent escalation of violence against Buddhist monks and Burmese citizens by the junta in Burma inspired us to look for ways to help reduce mortality in one of the most impoverished regions of the world. I*

visited Dr. Cynthia's Clinic in 2003, and saw her amazing work firsthand. Then last month, we sent a staff member to Mae Sot. The results are these six new ways our visitors can help reduce infant and maternal mortality and give truly meaningful gifts this holiday season."

The Hunger Site is a member of the U.S. Campaign for Burma, and has been selling products made by the Burmese refugee community in Mae Sot, Thailand since 2003, as a way to benefit families by providing income to refugee women.



The Hunger Site is the original, flagship Web site in a growing family of cause-related sites operating as the **GreaterGood Network**. Other sites include **The Breast Cancer Site, The Child Health Site, The Animal Rescue Site, The Rainforest Site, and The Literacy Site**. Each site is focused on a specific need and allows supporters to benefit leading charities with simple, everyday online actions such as clicking to give and shopping to give more. In addition to 100% of sponsor advertising, a portion of every sale in the suite of **GreaterGood Network** stores goes to charity. At **The Hunger Site**, those funds help provide food for impoverished people in the U.S. and overseas through its charity partners, **America's Second Harvest and Mercy Corps**. **Since The Hunger Site** launched in June 1999, hundreds of millions of people from around the world have clicked and shopped to make a difference. On average, over 220,000 individuals visit **The Hunger Site** each day.

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