

We are seeing a whole new range of fashion in the market, "Nursing Fashion"



Released on: November 25, 2007, 8:53 pm

Press Release Author: [Fertile Mind Pty Ltd](#)

Industry: [Apparel & Fashion](#)

Press Release Summary: Fertile Mind is leading the market shift by providing nursing mothers with truly fashionable garments that are not obviously breastfeeding garments.



Press Release Body: Take the **Fertile Mind's Goddess breastfeeding top** available in several colours - perfect for the warmer weather, with cool cap sleeves and a flattering bustline. Another clever designer is **Mothers en Vogue** who have created the **Classic Sleeveless Ruched Top** this summer that is feminine and cute in pale pink and flattering black. For those who prefer sleeves, short or three quarter, the **Fertile Mind Henley** is available a wide range of colours and has the length and stretch in the fabric to also provide a maternity solution as well as breast feeding. Breastfeeding is being well supported by the **Australia Breastfeeding Associate** and the changes in "**Nursing Fashion**" give mothers more choice in their decision because they don't have to wear baggy t-shirts while breastfeeding any more.

Web Site: <http://www.fertilemind.com.au/maternity-wear>

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