

reed.co.uk offers new CV search and guaranteed response job posting service



Released on: November 23, 2007, 2:02 am

Press Release Author: reed.co.uk

Industry: [Internet & Online](#)

Press Release Summary: reed.co.uk, the UK's biggest job site, launch suite of new online recruitment products

Press Release Body: **reed.co.uk**, the UK's biggest job site, has launched a brand new CV search service. The service forms part of a suite of new online recruitment products and will enable recruiters to access the CVs of over 1 million active jobseekers.

[CV Search](#) will be offered as an upgrade to the existing reed.co.uk free online recruitment service, Freerecruitment. It will sit alongside new products, including a market first, the newly launched Guaranteed Response [job posting service](#).

Martin Warnes, Operations Director at reed.co.uk, commented:

"reed.co.uk has been an invaluable source of quality candidates for tens of thousands of recruiters for over five years now. Our new products will take our service to the next level.

"Recruiters have long requested access to our CV database and with good reason: reed.co.uk has the most thorough jobseeker registration of any [UK job site](#) which will give our clients the most powerful search tool in the market.

*"And that's not all. **reed.co.uk**'s CV database will also be the freshest available, with over 1 million CVs, all updated within the last twelve months."*

Vacancies upgraded to receive Guaranteed Response will gain added prominence on reed.co.uk and will be instantly emailed to the twenty best matching candidates. If recruiters haven't received at least five applications within a week, they'll be entitled to make up the difference with free CV downloads.

Warnes further commented:

"Guaranteed Response is the first service to remove the uncertainty from posting jobs online, by guaranteeing a relevant and timely response."

"We believe that it's unacceptable for recruiters to pay for a service and receive nothing back, which is why we've designed Guaranteed Response."

Other products recently launched by **reed.co.uk** include '**Featured Jobs**' and a range of branding and targeted email services.

reed.co.uk will continue to offer [free job posting](#), via its pioneering Freecruitment service, which enables organisations to post up to 500 jobs per annum to **reed.co.uk** for free.

- ends -

About

reed.co.uk:

Reed.co.uk is the UK's leading online recruitment service. **Owned by Reed Executive PLC, reed.co.uk** enables jobseekers to search over 350,000 jobs from more than 9,000 recruiters across 38 industry sectors.

Registered jobseekers can receive email job alerts, save searches and make their details available to a range of recruiters, including Reed's network of trained recruitment consultants.

Recruiters of all types benefit from **reed.co.uk**'s range of innovative online recruitment solutions, including: free online job posting and applicant management with Freecruitment; job posting with Guaranteed Response; CV Search; targeted branding and email services.

ABCE audited traffic figures for reed.co.uk (February 2007):
1,409,652 unique users
48,513,212 page impressions
1,040,725 online job applications

Web Site: <http://www.reed.co.uk/>

Contact Details: reed.co.uk PR Contact:

Ian Bryce
reed.co.uk
33-34 Alfred Place
London
W1CE 7DP
020 7016 2580
<http://www.reed.co.uk/>