

Displaysense announce their snap frame time challenge



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Press Release Author: [Displaysense](#)

Industry: [Retail](#)

Press Release Summary: Displaysense, the UK's leading supplier of retail display products, are challenging retail display companies to take on their snap frame challenge. Displaysense believe that they can change 10 posters in their snap frame range faster than their leading competitors can change theirs

Press Release Body: **Displaysense** are challenging any retail display company to take on their snap frame challenge. The snap frames are so user friendly, that **Displaysense** are putting their reputation on the line by setting up a 10 snap frame challenge.

Displaysense believe they could change a set of 10 posters in their snap frame range faster than other leading competitors can change theirs, to prove to the world that their snap poster frames are the most user friendly available.

The company has a vast choice of wall and window mountable poster displays but their snap poster frames are designed to be the ideal solution for permanent poster displays. They create an advertising poster display that can be simply wall mounted with screws and taken down just as easily. Once wall mounted there is no need to remove the frame to change the poster. Simply unclip the aluminium [snap frame](#), remove the PVC cover and change the desired poster, all within approximate 15 seconds, claims the company. Displaysense are so confident in the ease of use in their snap frames that they have set up a 10 'snap frame time challenge' to any company that feels bold enough to take them on.

To prove how quickly they can be changed, the **Displaysense** staff took the 10 'snap frame time challenge'. The [snap poster frames](#) ranging in size from A1 to A5, were set out in the companies meeting room where Stuart, the warehouse manager, was declared the company champion having achieved the fastest time of 1min 37secs to complete all 10 snap frames.

*"These snap frames, sometimes referred to as [clip frames](#), are very popular poster displays because they are so quick to change", said **Steve Whittle, Displaysense Marketing Manager**. He went on to say, "Sales have increased significantly as stores are looking to dramatically revamp their shop fittings for the New Year".*

James Crawford, the companies' sales director agreed with Steve and went on to say, *"We are so confident in the ease of use of these snap poster frames that we have set up this 'snap frame time challenge' to test any of our competitors and their equivalent poster frames".*

Displaysense have also been in contact with **Guinness World Records** to enquire if they would adjudicate the event and record the best time.

Displaysense are so confident in their [snap frames](#) that they are extending their 14 days money back guarantee to a month if a customer finds an alternative poster frame product that can be changed quicker. If there are any companies looking to get in on this challenge they had better hurry to take on Stuart, the **Displaysense Champion**, as the entry date of 28th February is drawing near and the **Displaysense** 'snap frame time challenge' is only open to serious poster frame competitors.

About

Displaysense

Displaysense was established in September of 1978 as a manufacturer of quality point of sale displays. They have a wealth of experience in design and manufacturing and have been able to develop their ever growing standard range of over 1500 displays. The range is now incredibly diverse including brochure and leaflet displays, window mannequins, modular shelving units, snap frames, poster clip frames, exhibition displays and general display boxes and trays.

Displaysense is a one-stop-shop for retail display products and all shop display, catering display and exhibition display requirements.

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