

Fortress Financial Group, Inc. – Operational Update



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Press Release Summary: Fortress Financial Group, Inc. Catapults and Realigns into the Global Electronic Payment Systems Arena

Press Release Body: NEW YORK, NY, January 16, 2008 **Fortress Financial Group, Inc.** (PINKSHEETS: FFGO.PK) today announced its bid to top the industry of electronic payment systems as a leading provider. **The Company has assembled an operational management team with the world-renowned electronic banking guru and co-inventor of the ATM (Automated Teller Machine), Mr. Jack Chang, as the lead consultant.**

To the aim of strengthening and accelerating its growth in the electronic payments product offering front, **Fortress Financial Group, Inc.'s Chief Executive Officer, Alan Santini** resolves to focus, on a daily basis, with Mr. Chang on rapid delivery of its ensemble of global financial payment system products to the marketplace. **Alan Santini** will shortly be announcing the appointment of an expert in new-age marketing, to head the Company's product promotion campaign blitz.

Fortress Financial Group, Inc. also announces the immediate availability of prepaid debit card programs for both the U.S. and the international market to meet the demands of the Company's existing

corporate clients as well as to worldwide businesses and consumers at large.

Alan Santini commented that *"We are now firmly entrenched in the international prepaid debit card business. As reported by the **Federal Reserve Bank of New York in 2004**, prepaid debit cards are one of the most dynamic and fastest growing products in the financial industry. We are extremely bullish and fully committed to this Sector of the Financial Services market".*

Alan Santini continued, *"According to VISA estimates, there are approximately 80 million underserved consumers in the U.S. that can have the benefits of prepaid debit cards, and we will have a respectable market share of these customers. However, the worldwide market potential is enormous. With most of the 6.4 billion consumers in the world that are un-banked or under-banked, we realize that the prepaid debit card market comprises the largest potential customer base in the world. With certain sectors in this market, being virtually untapped, this represents a tremendous opportunity for our Company."*

About Fortress Financial Group, Inc. **Fortress Financial Group, Inc.** is primarily engaged in the issuing and marketing of prepaid debit and credit card and related payment solution activities. It has just announced the acquisition of **Moneyworx, Inc., a reseller of MasterCard prepaid USA Domestic and International Prepaid Debit Cards.** The Company will have no less than twelve individually branded and tailored Debit Cards within the next two months.

Fortress Financial Group, Inc. will be launching its own label "Fortress" International Debit Card in the first quarter of 2008.

The Company operates through **Fortress Card Solutions, Inc.** and **Moneyworx, Inc.** The Company will be shortly be establishing an office in Nassau, Bahamas; primarily to service our High Net Worth "offshore" cardholder base.

Fortress Financial Group, Inc. (formerly Great West Gold, Inc.), was a gold mining exploration stage company, engaged in the acquisition and exploration of mining properties in the United States. The Company retained these Gold Mining Exploration interests as portfolio assets; as it intended to extract value from these assets

through a future "spin off" or a sale. The Company has now disposed of its interests in the "Ambassador", "Golden Eagle" and "Mockingbird" Gold Mining Exploration properties to Hunt Gold Corporation (PINKSHEETS : HGLC); and holds approximately 48% of Hunt Gold Corporation shares of outstanding Common Stock, as an investment.

The Company retains its interest in the "South Copperstone", and "Bouse" Gold Mining Exploration properties, at this time. It is expected that these two remaining interests will be exchanged for shares of Common Stock in a USA Gold Mining & Exploration Company, within the next six weeks.

This release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. "Forward-looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "may", "future", "plan" or "planned", "will" or "should", "expected", "anticipates", "draft", "eventually" or "projected". You are cautioned that such statements are subject to a multitude of risks and uncertainties that could cause future circumstances, events, or results to differ materially from those projected in the forward-looking statements, including the risks that actual results may differ materially from those projected in the forward-looking statements as a result of various factors, and other risks identified in a company's annual report on Form 10-K or 10-KSB and other filings made by such company with the SEC.

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