Harley Medical Group offer free skin analysis test for the New Year

THE HARLEY MEDICAL GROUP

Cosmetic Surgery & Non Surgical Excellence for 24 years

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Press Release Summary: To kick start the New Year, The Harley Medical Group is offering patients a skin analysis test that reveals their true skin age

Press Release Body: To kick start the New Year, The Harley Medical **Group** has announced that it is offering patients a free skin analysis test that reveals their true skin age.

Each one of **The Harley Medical Group**'s 20 cosmetic surgery clinics throughout the UK and Ireland has a **Computerised Photo-imaging VISIA machine** - skin analysis equipment that can reveal the truth about a person's complexion. Whether they are 35 but with the skin of a 25 year old or a 40 year old with teenage pimples, the results of the test are used to create the ultimate in tailor made packages to get skin in tip top condition for 2008.

COMPLEXION ANALYSIS REPORT





As part of The Harley Medical **Group**'s holistic approach to treatment, the **skin analysis test** is initially to highlight individual's skin condition and show the areas which would benefit from a specially selected programme of treatments.

By taking a series of facial photographs and microscopically examining key areas, the Computerised Photo-imaging can asses pore size, skin unevenness, lines and wrinkles, UV spots and sun damage. The results are then measured against an index created from data from thousands of skin samples. The index demonstrates how the measured skin compares, identifying problem areas and thereby allowing a corrective skin treatment programme to be created especially for the patient, consisting of a selection of **The Harley Medical Group**'s 'New Year New You' treatments, including:

Aesthera PPx: the very latest in light-based technology which rejuvenates skin by stimulating collagen production. A fast, pain free treatment that eliminates the signs of aging including 'age spots' and hyper pigmentation marks, facial thread veins and adult acne, with outstanding results on the décolletage and back of the hands.

Skin Peels: Peels are a specific technique for skin renewal, they help reduce skin damage, fine lines, dull skin tone, enlarged pores and hyperpigmentation including age spots.

Microdermabrasion: a gentle treatment that exfoliates and refreshes the top layer of the skin with a flow of fine, medical-grade crystals to improve tone and texture. Perfect for a Winter skin boost.

<u>Laser Hair Removal</u>: For fuzz free entry into Spring. A laser is passed over the area being treated, destroying the hair follicle and reducing further growth.

Sclerotherapy: a simple process for spider veins which works through injection of a solution into the vein, causing it to collapse and disappear.

Dermal Fillers: Wrinkles and fine lines can benefit from the plumping and smoothing effect of Teosyal, an injectable that is especially effective for smoothing nose to mouth lines, lipstick lines acne scars and 'crows feet'.

The Harley Medical Group believe that by combining the free skin analysis test and offering tailor made packages, this could be the ideal solution for patients to get skin in tip top condition for 2008.

Notes to Editor:

About The Harley Medical Group The Harley Medical Group has been established for over 25 years and is one of the most highly-regarded Cosmetic Surgery Groups operating in the UK.

In 2004, **The Harley Medical Group's Chairman Mel Braham**, at the request of the Department of Health became a member of the department's Steering Committee, set up to oversee the introduction of new regulations covering the entire Cosmetic Surgery sector.

All of **The Harley Medical Group**'s clinics are registered with the Healthcare Commission. There are now 20 clinics in the UK and Ireland: London (Harley Street, Wimbledon, The City & Watford) Marlow, Birmingham, Leeds, Brighton, Bristol, Manchester, Newcastle, Chester, Nottingham, Southampton, Cardiff, Chelmsford, Dublin and Belfast.

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