British Airways Holidays makes booking a city break to New York even easier



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Press Release Summary: British Airways Holidays' new dedicated website pages make it even easier for customers to book flights, hotels and sightseeing tours to the city that has everything; New York

Press Release Body: **British Airways** has created a new **British Airways Holidays** website to provide customers advice on where to shop, where to eat, where to stay, what to see, ticket booking, as well as top tips for visitors to popular cities around the world such as **New York**. From cultural ideas like the **Metropolitan Museum of Art** to afternoon outings like the **New York Official Heritage tour**, there are lots of ideas to help customers plan their perfect trip and make the most of their time in the **Big Apple**.

Shopping is high on the agenda for most visitors and New York's flagship stores - Macy's, Bloomingdales and Saks Fifth Avenue - are always worth a visit. To ensure visitors have plenty of dollars left over for shopping, the new British Airways Holidays site also makes available accommodation suggestion and booking options like the New Yorker hotel which is minutes away from Macy's and a great budget option.

In addition to simple shopping suggestions, the **British Airways Holidays** site can provide tickets on guided **New York shopping tours** around the **Soho** and **Nolita districts** for site users looking for something more quirky, the latest trends and innovative designer boutiques, which takes in downtown Soho and is the perfect walking tour for both shoppers and sightseers.

British Airways Holidays has also recently added the popular Woodbury Common tour to its wide range of <u>New York sightseeing</u> <u>trips</u> options available in the city. Only 50 minutes from **Manhattan**, this Mecca of designer outlets has some 220 stores all crammed with cut-price treasures enabling visitors to wander through the **Gap outlet**, **Nike factory**, **Versace** and **Barney**'s factory outlets to bag those bargains.

Additional suggestions available on the site for anyone looking for a bit of peace after a hectic day include heading to the **Top of the Rock observation deck** and quietly soak up the sights of the city. 70 stories high, the panoramic views are unobstructed for 360 degrees through the glass panels and give a serene bird's eye view of **Northern Manhattan's landmarks**; even the **Statue of Liberty** can be seen in the distance.

New York is known for good food and has over 20,000 eateries to choose from, making <u>dining out in New York</u> a daunting prospect for some. To help prevent visitors becoming overwhelmed the site contains recommendations like the **Peter Luger steakhouse** in Brooklyn – voted best Steakhouse in New York for 23 years running, or to indulge in a delicious cup cake from the famous **Magnolia bakery**. The newly opened **Danal restaurant** on Fifth Avenue having moved from its former home in the East Village is another of the many suggestions, with a delectable French menu and a renowned brunch.

To create a whole holidays site contains hotel information and the ability to pre-book rooms to suit everyone, whether they're after hip and trendy like the Hudson, classic like the Peninsula or value for money like the Metro. With over 10 daily flights to New York with British Airways travelers can plan their trip, and then hop on a plane whenever the bright lights call them.

About British Airways Holidays Ltd. is a fully owned subsidiary of British Airways plc, which offers a selection of hand-picked hotel, car hire,

transfers and sightseeing deals in most worldwide destinations. This includes many 'value for money' bonus offers such as free child places, free nights and car hire early booking. Working very closely with colleagues at **British Airways**, **British Airways Holidays Ltd** are constantly seeking to exceed customers' expectations, both in terms of the value for money and quality of the service provided.

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