

# Topshop Announces Spring and Summer Fashion Collections for 2008



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**Press Release Summary: Topshop announce its new women's fashion collections for Spring and Summer 2008**

Press Release Body: **Topshop**, a leading women's fashion brand with over 309 fashion stores nationwide, has announced details of its new spring and summer collections.

The new [Topshop](#) spring and summer lines which include **Jet Set, Boho Tech and Colourclash** will reflect a variety of [new womens fashion](#) trends, which are set to be popular looks during early and mid 2008. Each collection has very distinct aesthetic as Topshop explains:

**Jet Set** - This 1930s' cruise revival sees smart high waisted dresses with cut-about sailor stripes and neat tea dresses mixed with more fluid chiffons. Silk tie-neck blouses with waterfall frills and draw-string Ts are given cute rope prints, nautical inspired-stars and anchor motifs. Boxy 1940s style jackets are paired with blue and crisp white high-waisted jeans and stirrup trousers, while playful bow-print Ts give a youthful twist. Dark, contrasting trims and vivid intarsia knits add weight and texture to the primary colour palette. Headscarves are key, casually slung about the neck. Striped pumps and chunky round sunglasses finish this nautical look.

**Boho Tech** - Eye catching dip and tie-dyed pieces with an ethnic feel

are layered over colourful jersey sportswear. Waistcoats and [shrunken jackets](#) are worn over voluminous khaki, pink and deep purple tie-dyed kaftans. Beachy jersey mini dresses in pale corals, sky blues and lemons mix have graphic, digital 'Aztec' print accessories. Embellished Ts and tunics with deep arm-holes bring a hint of insouciance, when worn with khaki turn up shorts and faded grey denim. Fringing, beading and leather strapping appears on sandals and belts.

**Iris** - This vintage inspired collection references delicate prints and dresses of the 1940s through to 1970s' graphic prints. Varying scales of florescent florals are key and appear on dark background tea dresses with high waists and softly puffed sleeves. Pretty blouses and ra-ra skirts with multi-layered frills and bow fastenings are toughened by black trims and black patent detailing. Monochrome, motif Ts are layered underneath belted, ditzzy print bandeau dresses. Pistachios, aubergines and tangerines are lifted by sherbet colours. Paint box coloured sunglasses, round toe tap-shoe and punched-leather wedges mix with natural leather satchels.

**Maggie** - A collection of Harajuku inspired crisp, preppy separates has an easy feel. Fine seersucker blouses and cropped boxy blazers appear in multi-coloured ticking stripes. Capes and oversize cardigans are layered over clean cut gingham shell-blouses and skinny and carrot leg jeans. 1970's style blue jeans, slouchy shorts and ra-ra skirts work with cute logo Ts in young, primary colours while 50s' style [summer dresses](#) add sophistication. A palette of red, blue and white dominates, highlighted with degrade citrus lemon and orange. Brightly coloured t-bar flats, doctor and bowling bags complete the story.

**Colourclash** - Saturated colour-blocking on body con jersey dresses with cut-out details. Multi-layer strapping and modern cutting techniques reveal backless one shouldered shapes while fluid oversize boyfriend jackets and brightly coloured [skinny jeans](#) soften the silhouette. Fabrics include Chintz, sheen mix, high shine patents and powermesh. A palette of tangerine, magenta, violet and new lipstick corals are given monochrome and solid black backgrounds. Slick accessories include colour-block clutches and statement shoes with high-shine overlasted platforms have cut-away detailing.

## **About**

## **Topshop.com**

With daily updates and over 3000 different items to shop at any one time, **Topshop.com** is one of the UK's biggest online retailers with an exciting and dynamic site to reflect the brand's image as an innovative fashion authority.

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