

# ACF Car Finance moves out of the bike sales and bike finance market



Released on: March 10, 2008, 8:12 am

Press Release Author: [ACF Car Finance](#)

Industry: [Automotive](#)

**Press Release Summary: ACF Car Finance, UK car finance provider, has made a strategic business decision to stop selling bikes and bike finance.**

Press Release Body: **ACF Car Finance**, the UK car finance provider has announced their strategic business decision to stop selling bikes and bike finance.

The decision was made by [ACF Car Finance](#) as a result of low volume sales in the bike market, which made it unprofitable to continue with the bike finance area of the business. **ACF Car Finance** has announced that the move will allow them to concentrate on what they do best – selling cars and [car loans](#).

**Norman Beaumont, Sales and Marketing Director for [ACF Car Finance](#)**, commented on the move:

*"It is important for us to focus our energy on the core business and the market place that we understand inside out, cars and car finance."*

**David Challinor, Group Director of Operations**, added:

*"The decision was made earlier this week and we've endeavoured to communicate the message as quickly as possible to ensure everyone is made aware of the situation."*

**ACF Car Finance** has been in the car sales and car loan market for over 7 years and have served thousands of people since it began trading. The move from the bike market will allow ACF Car Finance to channel 100% of their resources into serving new and existing customers and help even more people to find [car credit](#) and purchase a car.

**About ACF Car Finance** is a UK company that offers car finance, car loans and car credit. **ACF Car Finance** boasts nine branches across the UK including Isleworth, Dunstable, Maidstone, Bristol, Birmingham, Manchester, Leeds and the East Midlands - with the latest branch now open in Livingston, Scotland. The company allows customers to conveniently apply for car finance online or via the telephone.

**ACF Car Finance** stocks a wide selection of vehicles, most of which are between two and four years old, come with a full 136 point quality inspection and an independent M.O.T, so customers can be confident that they are purchasing a reliable car.

**ACF Car Finance Limited.** Registered in England Number 4757280. Registered Office: International House, Kingsfield Court, Chester Business Park, Chester CH4 9RF.

**Web Site:** <http://www.acfcarfinance.co.uk/>

**Contact Details: ACF PR Contact:**  
**Jane Whittle**  
**The Funding Corporation**  
**International House**  
**Kingsfield Court**  
**Chester Business Park**  
**Chester**  
**CH4 9RF**  
**01244 625 684**  
[www.acfcarfinance.co.uk/](http://www.acfcarfinance.co.uk/)