

Fake It Until You Make It, Tip for small businesses to survive the economic decline



How to address YOUR technology needs today with 101 FREE Tools so you can GROW Your Business!

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Press Release Author: **Tonya R. Taylor**

Industry: [Small Business](#)

Press Release Summary: A leading business resource website is providing new business owners with a complimentary handy reference guide of 101 FREE tools addressing tomorrow's technology needs today

Press Release Body: Columbia, MD (Fake It Until You Make) March 27, 2008 – Leading business resource website **Fake It Until You Make It.com** is providing new small business owners with a complimentary **Special Report: 101 FREE Tools To Grow Your Business.**

Fake It Until You Make It President Tonya R. Taylor says unless an entrepreneur has access to the proper technological resources, their company will quickly find itself lagging behind the competition. Technology is an unavoidable cost of doing business however there are a lot of FREE tools available.



"Before making a technology purchase, growing companies must consider the return on investment", she says. "Unfortunately, some benefits might not be tangible or cash may not be available to justify a purchase".

Entrepreneurs and small business owners are constantly working harder instead of smarter because they are unaware of technology tools that are available. Since, they don't risk a cent, now is the time to take advantage of FREE tools.



*"Entrepreneurs and small business owners need to master the ability to act big on a small budget", Taylor stressed. "Using FREE tools to grow your business gives small business owner the power to **"Fake It Until You Make It!"**"*

About Fake It Until You Make It.Com

Fake It Until You Make It.com publishes a FREE weekly e-newsletter "**Fake It Friday**" for new small business owners who want insider secrets that provide the power to **Fake It Until You Make It**. To find out about business

starter websites, technology tips, branding your business and building a virtual team, visit <http://www.fakeituntilyoumakeit.com>.

Web Site: <http://www.fakeituntilyoumakeit.com>

Contact Details: Tonya R. Taylor

**Rising Star Ideas, LLC
9400 Snowden River Parkway #230
Columbia, MD 21045
410-381-0810
media@fakeituntilyoumakeit.com**