

JOURNEYJUJU.COM Inspires A New Approach To Travel Creatively



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Press Release Summary: Cynthia Morris, coach, author and speaker, launches Journey Juju.com, a blog inspiring a new way to travel creatively. Morris leads creativity tours in France and has initiated The Shrine Movement, sharing good journey juju through the 100 unique portable Travel Shrines she is selling to travelers seeking a fun, creative travel experience.

Press Release Body: There's more to travel than gulping down tapas and hopping from famous landmark to recommended sight. The popularity of the Slow Food movement and **Slow Travel** indicate that people are increasingly drawn to savor the wonders of travel rather than see it pass through a tour bus window. **Cynthia Morris** introduces the public to a new way to travel creatively with www.JourneyJuju.com, a travel and art blog debuting February 29th, 2008.

Using a variety of portable exercises, Morris encourages art making while on the road as a path to more meaningful, fun and authentic travel. **"Journey Juju is the magic that governs life's travels, those synchronicities that surprise you and take you on a new path, the connections you make when strangers become fast**

friends, the unexpected gifts that lie just around the corner.”

The creative exercises help travelers slow down, notice more and tap into the flow and spontaneity that makes for a good trip.

Morris, a certified coach, author and speaker, has been teaching this creative approach on tours she leads in France. Now she'll share it with readers of [JourneyJuju.com](http://www.journeyjuju.com), who can follow along, create and share their own travel-inspired art from anywhere in the world.

Morris launches **JourneyJuju.com** with a limited edition of signed and numbered portable **Travel Shrines** containing travel talismans. Twenty percent of each **Travel Shrine** sale will be added to a fund to lend to an entrepreneur participating in [Kiva.org](http://www.kiva.org), a non-profit microfinance institution that matches lenders with entrepreneurs. In addition, Morris is also selling **Journey Blessings** and **Creative Fortunes**, packets of 22 mini cards to inspire creativity and invite fun, playful travel.

Morris plans to use her exercises during a six-month trip to Europe including stays in Italy, France, Spain and Portugal. She will continue to coach, lead workshops and write and will share her art and experience on the blog at **JourneyJuju.com**. In addition to operating her annual creativity tour in Paris in August (Map Paris with Your Imagination), Morris will offer a five-month **Creative Leap coaching program** in which she will guide participants to live their own creative adventure. She has been encouraging **Creative Leaps** in others with her series **29 Ways to Take a Creative Leap**, one leap per day, on her blog at www.OriginalImpulseblog.com.

www.JourneyJuju.com launches on Leap Day, February 29th. Join the journey at www.journeyjuju.com.

Web Site: <http://www.journeyjuju.com>

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