

# New Premier Inn opens at Manchester airport



A warm  
welcome

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## **Press Release Summary: Premier Inn celebrates the opening of their latest hotel at Manchester airport**

Press Release Body: Local business people, dignitaries and children from St Anthony's R.C Primary School in Manchester came together on 27th February to celebrate the official opening of the new **£10million Manchester Airport Premier Inn**.

Over 150 guests from within the local community were expected to attend the unveiling which began at 12 noon with a champagne reception. Guests were then invited to take an exclusive tour of the new [Manchester hotel](#) followed by a delicious buffet lunch. In the official opening ceremony the primary school children were invited to cut the ribbon marking the latest addition to the [Premier Inn](#) portfolio.

**Nigel Webb, General Manager** said before the event: *"We are planning a really fun and varied day for the opening of the hotel and hope that members of the local community come down and show their full support. We are positive that the hotel will prove a success in the local area – especially as we are located at such a prominent central site. We are very excited about the opening and both myself and the team are looking forward to welcoming our first guests."*

The hotel has proved an immediate hit with its guests, becoming fully booked on the first Tuesday after its opening.

The [Premier Inn Manchester Airport Hotel](#) boasts 195 rooms, a licensed bar and 122-seater restaurant furnished in cutting-edge, contemporary style. It also benefits from four competitively-priced meeting rooms, two of which can accommodate up to 40 delegates. A second phase of 165 bedrooms is due to start being built on 31st March.

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Notes To Editors:

[About Premier Inn](#)

**Premier Inn** is the UK's biggest hotel brand with over 500 hotels and more than 35,000 rooms. UK **Premier Inn** bedrooms feature a king size bed with quality duvet; en-suite bathroom; remote control TV/radio alarm; tea/coffee making facilities; and a spacious desk area with internet access. Premier Inn offers customers a '**Good Night Guarantee**' of a good quality room, comfortable surroundings and friendly service, which is unique amongst Britain's leading hotel chains.

**Premier Travel Inn** was the first Britain-wide hotel group to sign up with national tourist boards, VisitBritain, VisitScotland and VisitWales: this means Premier Inn is now part of a new quality assessment scheme, specially created for budget accommodation.

A joint venture with **Emirates** was announced last year to develop the **Premier Inn** brand in the Gulf region, with its first site in Dubai due to open in Spring 2008. Premier Inn also has a joint venture with Emaar-MGF to roll out 80 hotels in India by 2017.

**Web Site:** <http://www.premierinn.com/>

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