

# Poker Stars Direct Acquired by eCommerce Experts Brian Garvin and Jeff West



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Press Release Author: **Brian Garvin**

Industry: [Retail](#)

**Press Release Summary: Oceanside, CA. March 24, 2008 -- Brian Garvin and Jeff West have officially assumed ownership of Poker Stars Direct which sells poker supplies all over the world.**

Press Release Body: **Poker Stars Direct** hopes to become the primary worldwide retailer for poker chips and other poker supplies in 2008 and beyond. **Poker Stars Direct** also specializes in casino poker chips, clay poker chips, paulson poker chips, poker tables, poker chip cases, playing cards, poker training, skill stop machines, accessories for poker tables, slot machines, video poker machines, game room decor and customized poker accessories.



[Poker Chips](#)



[Slot Machines](#)



[Poker Tables](#)



[Poker Supply](#)

**Poker Stars Direct** at <http://www.pokerstarsdirect.com/info.html> has over 1,400 products in their entire inventory with over 20 main categories, currently making it the largest poker supplies eStore on the internet.

*"Many people are looking to play a great game of Poker or Texas Holdem and come to realize they fall short a few Poker Chips and other supplies needed to properly get in the game. We wanted to put in the extra work in to make sure consumers find everything in one place and to be able to search out exactly what they are looking for. Our concentration was on easy access, easy ordering, navigation and optimized search functionality."* says **Jeff West, one of the owners of Poker Stars Direct.**



[Roulette Supplies](#)



[Craps Supplies](#)



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[Poker Chip Sets](#)

One of the big 2008 marketing plans that **Brian Garvin** and **Jeff West** have for **Poker Stars Direct** is to interview some of the top poker professionals in the industry and put their interviews on the website for everyone to read them free, and subscribers to the **Poker Stars Direct Newsletter** will be informed when these interviews are available.

*"Jeff and myself are both intense Poker Players and lovers of the game, so to us this is not just a sales site we really treat our customers like extended members of our family. Many need advice and have a lot of questions and we enjoy pointing people in the right directions."* says **Brian Garvin, owner of Poker Stars Direct.** You can visit their website at <http://www.pokerstarsdirect.com>.

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**Web Site:** <http://www.PokerStarsDirect.com>

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