

# 32Red Poker to offer World Series of Poker seats as prizes to players



Released on: April 23, 2008, 6:11 am

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Industry: [Entertainment](#)

**Press Release Summary: 32Red Poker offers seats at the biggest poker event in the world – the World Series of Poker 2008 - in their exclusive satellite competition**

Press Release Body: Leading online poker operator **32Red Poker** has announced that they will be offering seats at the **World Series of Poker** to their players, in packages worth over \$16,200 each.

**32Red Poker** is owned and operated by 32Red Plc – a UK facing e-gaming specialist company registered on the AIM of the London Stock Exchange. Focusing on offering players a personal service and on developing a secure, fair and fun playing environment, 32Red Poker is one of the fastest growing poker websites.

The seat at the **WSOP 2008** represents one part of a changing promotional and tournament system at **32Red Poker**. March 2008 saw the launch of The [32Red Elevator](#) – a new player loyalty system – and 32Red Poker has subsequently announced an April Poker Festival which will include a number of exclusive freerolls and additional bonuses.

**Mark Quayle, 32Red Marketing Manager**, said, "Our new [poker tournaments](#) and promotions represent an increased focus on players by

*offering rewards connected to play. Plus our promotions will keep playing [online poker](#) at **32Red** interesting and varied. Also the April Festival means we're offering a lot of free poker this month, which anyone can take part in".*

The **WSOP** seat promotion includes the \$10,000 buy-in fee, \$3,000 in travel expenses to Las Vegas and **32Red Poker** are giving an extra \$3,200 to the first seat winner that Quayle believes, "will allow the player to enjoy the city in true **32Red** style."

Starting on the 4th of June the **WSOP** is three days of poker's best players battling for the \$12 million first prize or for a portion of the combined prizepool of \$82 million. **32Red Plc CEO Ed Ware** said, "*It's exciting to think **32Red Poker** could be taking players to the WSOP to play against the world's best. We're confident our players would be competitive, having honed their skills and become winners with us at **32Red Poker**.*"

The competition to win the **WSOP** seats through **32Red Poker** involves a series of satellite tournaments. The winners progress through the [32Red Poker tournaments](#) and join one of the six finals. The winners of each will be jetted off to Vegas and the **WSOP**.

#### **About**

#### **32Red:**

**32Red** is the five times winner of the **Best Casino** title awarded by watchdog and player advocate site Casinomeister and is renowned for providing industry-leading level of support to players. Over 80% of **32Red's** players are from the UK and **32Red** is licensed and regulated by the Government of Gibraltar. **32Red Plc** is listed on the London Stock Exchange's AIM (ticker: TTR).

The Company operates **32Red Casino**, **32Red Poker** and [DashCasino.com](#) which are all based on the Microgaming platform.

**Web Site:** <http://www.32redpoker.com/>

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